



Engage patients and visitors with interactive, multimedia programs from your website.

Why X-Plain?

- Educate and engage patients at the clinic and at home
- Verify comprehension
- Increase patient satisfaction
- Drive website traffic

X-Plain® offers a health encyclopedia with 16,498 branded handouts, videos, and tutorials. Published by the Patient Education Institute, the encyclopedia spans 40 medical specialties, covering diseases, procedures, and health promotion topics. X-Plain Health Encyclopedia for Websites educates patients while driving website traffic.

X-Plain tutorials are multimedia presentations that simplify information and ask questions to verify patient comprehension and address misconceptions.

X-Plain for Websites is a simple solution to implement with various practical uses. You can print branded handouts, display the X-Plain videos on bedside TVs, and run the tutorials on tablets to support teach-back – all from your website. You can also share links to specific videos and interactive tutorials that patients can review at home or watch at the clinic on their phones.

A monthly subscription covers all services: licensing the X-Plain Encyclopedia and apps, automatic updates, usage reports, and a quarterly best-practice newsletter.

The Patient Education Institute offers several clinical X-Plain solutions for EMRs, patient portals, bedside patient stations, tablets, and websites. Contact us for a demo and pricing details.