

# Empowering Patients. Transforming Care.



An innovative model to help patients stay well, while reducing the burden of healthcare costs.

Welldoc's platform is engineered with patented artificial intelligence algorithms that enable tailored, personalized coaching.

- Manages the health of large populations
- Addresses gaps in care
- Makes correlations between behaviors and actions taken so people can self-manage their conditions



## INTEGRATED

Integrates into the care team workflow and with 40+ EHRs.



## CONNECTED

Easily connects to hundreds of data sources and devices.



## SECURE

Securely captures, stores and shares employee health data.



## TAILORED & SCALABLE

Supports people's care strategies and scales for population health.



## DATA-DRIVEN

Individuals and their care teams can access health data.

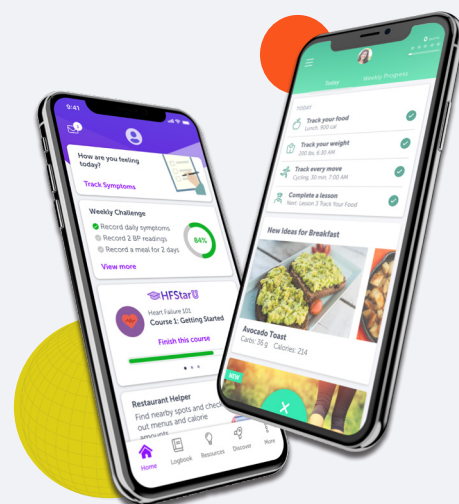


## HOLISTIC

Supports a health journey—with a whole-person approach.

# A Platform that Delivers.

- ✓ BlueStar<sup>\*</sup>, rated #1 app for diabetes<sup>3</sup>, is an FDA-cleared Class II Medical Device backed by scientific rigor and research in peer-reviewed publications
- ✓ Award-winning solutions and patented technology are recognized for their efficacy and innovation
- ✓ Backed by real-world evidence in over 50 peer-reviewed publications and randomized controlled trials
- ✓ Shown to increase activation and engagement, which translates into a Net Promoter Score of 70.2
- ✓ Supports English and Spanish
- ✓ Addresses gaps in care



## Solutions on our Platform



**T1, T2 Diabetes**



**Hypertension**



**Heart Failure**



**Prediabetes**



**Behavioral Health**

**We're Ready. Are You?**  
**Request a Demo →**

## Who is Welldoc?

We're a passionate team of clinicians, technologists, and data scientists who are empowering people to live healthier lives and better manage their chronic conditions.

**FOLLOW US ON SOCIAL MEDIA**



<sup>1</sup> Quinn CC, Shardell MD, Terrin ML, Barr EA, Ballew SH, Gruber-Baldini AL. Cluster-randomized trial of a mobile phone personalized behavioral intervention for blood glucose control. Diabetes Care. 2011 Sep;34(9):1934-42. Erratum in: Diabetes Care. 2013 Nov;36(11):3850.

<sup>2</sup>IBM Watson Health. Estimating the economic value of a digital therapeutic in type 2 diabetes. Welldoc sponsored report 2018. Published August 2018.

<sup>\*</sup>BlueStar is indicated for use by patients aged 18 and older who have type 1 or type 2 diabetes and their health care providers. BlueStar is not intended to replace the care provided by a licensed health care professional. BlueStar should not be used by patients with gestational diabetes or patients using an insulin pump. Contact Welldoc for complete labelling.

<sup>3</sup>BlueStar has been recognized by IQVIA in 2017 as the "Top App" for type 2 diabetes treatment.

BPStar is intended to promote, track, and encourage healthy choices among individuals with existing diagnoses of hypertension (high blood pressure). BPStar is not intended for diagnosis or treatment and does not replace a physician's judgement in any way.

HFStar is intended to promote, track, and encourage healthy choices among individuals with existing diagnoses of heart failure. HFStar is not intended for diagnosis or treatment and does not replace a physician's judgement in any way.

DPPStar is an evidence-based lifestyle change program that is intended to reduce the risk of developing type 2 diabetes by educating and coaching users to track their diet, weight, and physical activity and to create associated behavioral changes that have demonstrated to reduce the risk of developing type 2 diabetes. The program is heavily based on a curriculum developed by the U.S. Centers for Disease Control and Prevention ("CDC") as part of the National Diabetes Prevention Program.

BHStar is an app that promotes wellness, the active process of making choices toward a healthy and fulfilling life. It is not designed to diagnose or treat specific medical disorders or mental health conditions. The app is to be used for self-development and educational purposes only.