

# Marketing Campaigns

Send personalized text and email campaigns to get patients back in the office. Use our integrated AI software for quicker and more effective content creation.



## Configure filters

Topic:

Content type:

Tone of voice:

Author:

Cover:

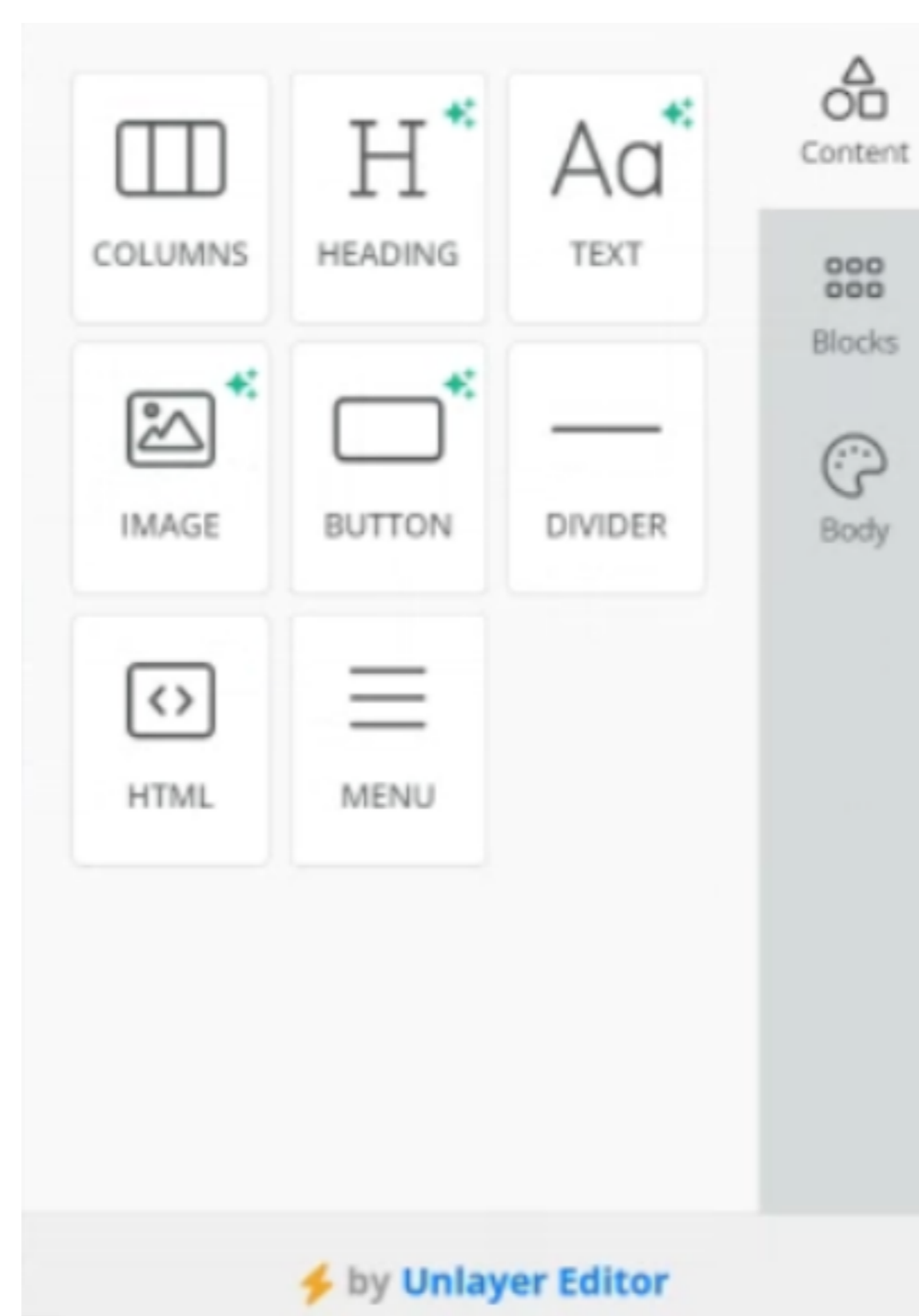
Category:

Character: 300

Published at:

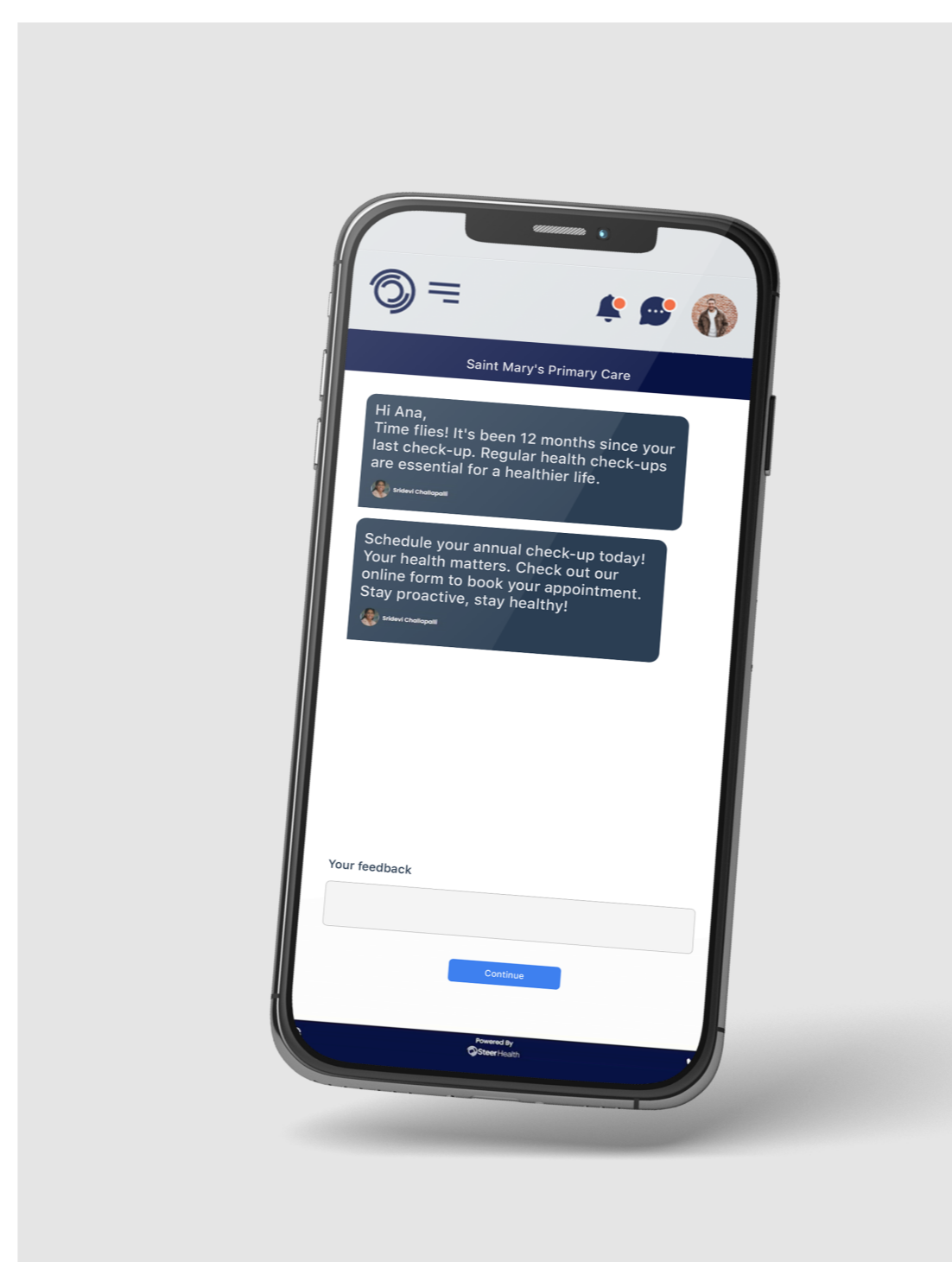
## Build patient lists

Before sending a marketing campaign, filter your patient list by previous appointment type, date, status, provider, and more.



## Customize designs and messages

Generate marketing messages with AI with just a few clicks. Deliver personalized messages by syncing patient information from your health record system.



## Increase bookings

Engage existing and new patients by sending them reminders and educational content in real-time directly from a text or email.

Marketing Campaigns help you stay in touch with patients beyond reminders and recalls. Campaign examples include sending out office hour changes, information about specials, and updates about health, all to encourage patients to come in for care.