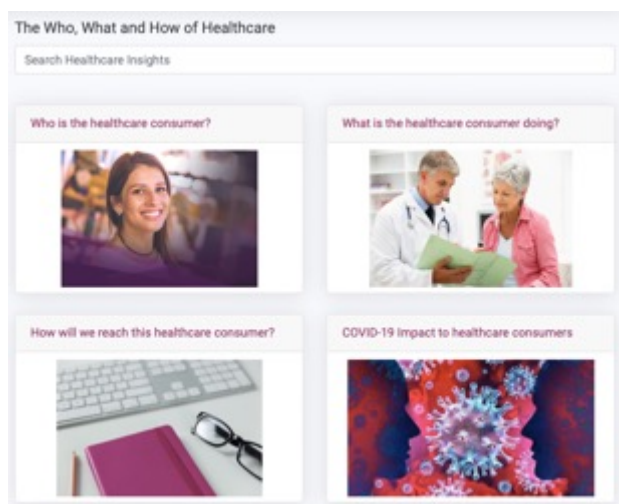
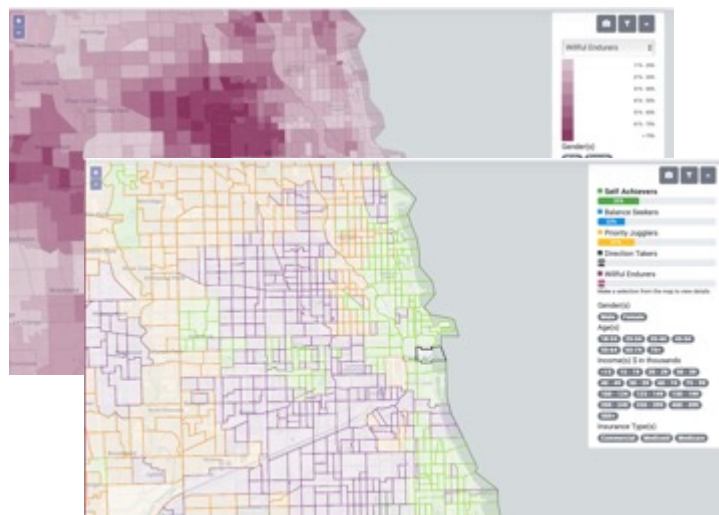


- Immediate answers to marketing questions through an Intuitive online interface
- Millions of data points including the latest market research on health consumer attitudes and behaviors in the era of COVID-19
- Location heatmaps by psychographics, demographics, socioeconomics, etc.
- Codebook to operationalize data and insights across every marketing channel



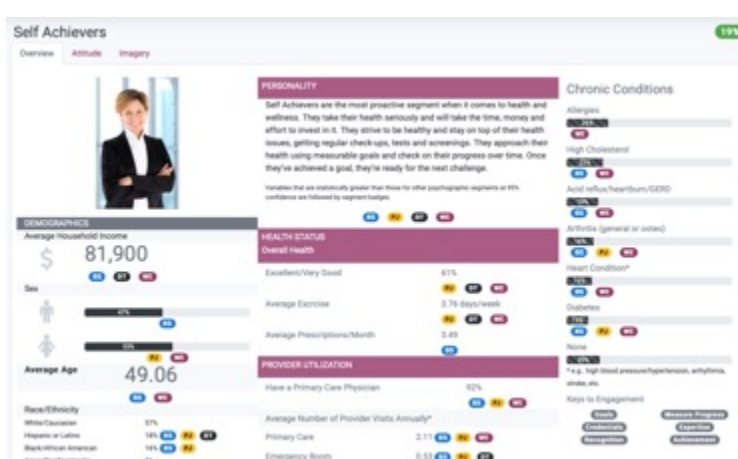
Easy Data Navigation



Healthcare Consumer Heatmaps



Market Research Data Visualization



Psychographic Segment Codebook