

# Get Well

# Health Equity

Revolutionize patient care with tech-enabled solutions for health equity



🏠 Social Determinants of Health

♥️ Maternal Health Equity

🧠 Youth Mental Health

## Reduce community health care gaps without adding staff resources



### Reach and assess vulnerable populations

Text-based screening and outreach without requiring an app increases engagement and response, leading to better risk assessments for your patient population, including non-English speakers.



### Empower action with clinical, social, and behavioral intervention

Referring patients to valuable resources and education, with regular follow-up, demonstrates ongoing care, fostering greater trust and loyalty between patients and your organization.



### Augment patient and clinical staff experience

Patient responses automatically integrate into the EHR and are categorized for relevant resource referral by Get Well Navigators, reducing administrative burden on staff. Automate conversations with patients to scale staff resources and efficiently close care gaps.



### Measure program success and ROI

Our programs assist in meeting CMS and IQR requirements, Joint Commission accreditations, HEDIS measures, and broader health equity goals, leading to better reimbursements and more equitable health outcomes.

#### Personal and approachable communication

- Relevant, EHR-based messages
- App-less experience, designed for engagement
- Tech-based assessments minimize stigmas

#### Whole-person care

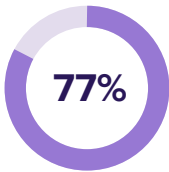
- 360° view of patient care across the continuum
- Easily identify intervention opportunities
- Assessments, resource referrals, engagement, and communications auto-documented in the EHR

#### Human connection

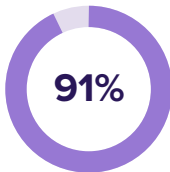
- Navigators connect patients with needs to local resources
- Augment your care team with our non-clinical, bilingual Navigators

# Capture social needs, scale resource navigation and close social care gaps

Health systems using our Health Equity solution are equipped to reach and screen more patients, and more efficiently refer them to resources through integrated CBOs and human navigators.



patient bi-directional engagement rate - 3x higher than industry averages



of patients opted in to receive referrals to community resources

“ ”

**We know how important it is to the patient’s whole health to not only screen for SDOH but to provide resources and navigate them to additional services. The Get Well SDOH Screening Solution will enable us to quickly screen our more than 350,000 patients with a focus on addressing health disparities, building trust, and reducing readmissions.**

*Dr. Eric Alper*  
Chief Clinical Informatics Officer & Chief Quality Officer at UMass Memorial Health

# Improve clinical outcomes and patient satisfaction with the Maternal Health Program

With Health Equity, a Maryland-based Hospital effectively engages patients throughout their prenatal and postpartum journeys, leading to reductions in both preterm delivery rates and baby length of stay, while enhancing the overall patient experience.



reduction in preterm delivery rates



reduction in NICU length of stay

Get Well is a global digital health company with more than 20 years of experience improving patient engagement. Through partnerships with some of the most progressive hospitals and health systems in the world, we use digital technology to improve the healthcare experience for patients, their families, and clinicians.

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## Scalable Tech and Action

Deployed across many use cases including:



Engaging vulnerable populations



Optimizing clinical resources



Targeted care gap closure



Guided Referrals



Anticipatory provisioning of resources and education



## Learn more today

Schedule a demo today to learn more about how Health Equity can help your organization meet health equity goals, and discover our platform for consumer-centered health experiences.