GOMOHEALTH®

Engagement that works.
We connect behavioral science, technology and creativity to activate change

Performance and Quality Concierge
A Fully Managed Service for Health Plans and Providers

GoMo Health BehavioralRx® is our proprietary behavioral and cognitive science of precision health that has proven to increase human resiliency, resulting in better patient health outcomes, increased clinical joy in practice, and reduced physician and nurse fatigue.

IN 2022

21.8 MILLION Consumer health and social service encounters	**240,000** Costly medical escalations avoided by early detection of adverse event	**83 – 96%** Patient/memeber retention rate

GoMo Health creates a personalized digital therapeutic designed to fill the treatment gap between visits motivating and activating patients, caregivers, and members when it matters most. Concierge Care® targets specific behaviors to improve health education, address barriers to care, avoid adverse events, unnecessary ED visits, and ensure optimal patient outcomes without having to wait until the next visit.
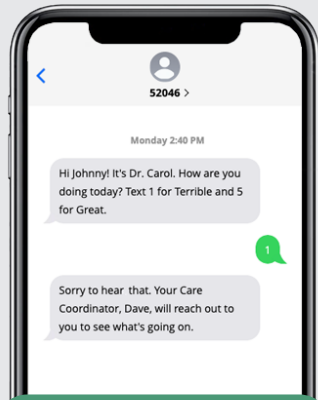
Program and Therapeutic Areas

Autism

Behavioral Health

Brain Health

Cardiology

Care Coordination

Chronic Pain

COVID-19

Diabetes

Emergency Department Readmission

Employee Health and Wellness

General Health and Wellness

Maternal/Child Health and Development

Medically Fragile Children

Medication Adherence

Mood Disorders (Anxiety/Depression)

Neurology

Oncology

Orthopedics

Pharmaceutical Hub Services

Prevention and Wellbeing

Pulmonary (Asthma and COPD)

Substance and Opioid Use

In an overwhelming world, GoMo bridges communication gaps between patients, caregivers, and providers

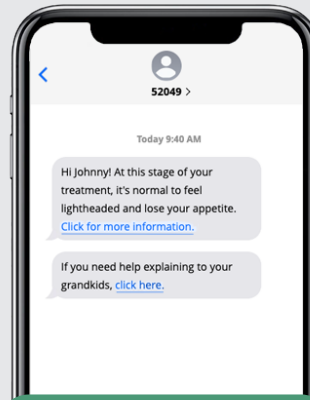# GoMo Health Concierge Care® Provides:

Frequent Touch Points	Personalization	Information They Need	Easy Access

52046 >
Monday 2:40 PM
Hi Johnny! It's Dr. Carol. How are you doing today? Text 1 for Terrible and 5 for Great.
1
Sorry to hear that. Your Care Coordinator, Dave, will reach out to you to see what's going on.

52049 >
Wednesday 11:20 AM
Hi Johnny! Remember you have an appointment at the East Clinic at 4:00 PM, tomorrow. Text 5 if you're all set to get there. Text 1 if you need help.
5
Awesome! See you soon!

52049 >
Today 9:40 AM
Hi Johnny! At this stage of your treatment, it's normal to feel lightheaded and lose your appetite. Click for more information.
If you need help explaining to your grandkids, click here.

52046 >
Monday 2:40 PM
Hi Johnny! It's Dr. Carol. How are you doing today? Text 1 for Terrible and 5 for Great.
1
Sorry to hear that. Your Care Coordinator, Dave, will reach out to you to see what's going on.

Disrupted escalation to crisis, preventing a trip to the ED.	Cut Johnny's "no shows" in half! He shows up educated and ready.	Increased dosage of education ten-fold.	Treat the whole-patient - not just the disease.

Member Experience and Impact:

• Addresses patients', caregivers', and members' individual determinants of health needs and ensures they are escalated to appropriate stakeholder for resolution

• Decreases stress, depression, anxiety, and other mental health challenges associated with chronic condition treatment

• Empowers members to self-manage, adhere to treatment, and take a more proactive approach in managing their condition

• Motivates, encourages, and reduces high-risk behavior with bi-directional, interactive care messaging

• Addresses physical and psychosocial challenges associated with managing chronic conditions

• Engages patients, caregivers, plans, providers, and social services as care plan partners

Plan and Provider Outcomes:

• Scalable solution offloading staff to increase productivity and joy in practice

• Improve HEDIS, STARs, CAHPS and HOS alignment

• Improve claims coding to maximize revenue for value-based contracts

• Real-time care management escalation to address social determinates of health, improving healthcare outcomes and decreasing cost of care

• Social services integration to enhanced service delivery to patient, improving overall healthcare outcomes

• Improve virtual care utilization, engagement, and cost savings

Trusted by Clients Such as

Anthem. | Bright HealthCare™ | CareFirst. | Cigna.

Fidelis Care | Humana. | Johns Hopkins MEDICINE | monroe plan FOR MEDICAL CARE

Rutgers Cancer Institute of New Jersey RUTGERS HEALTH | Stanford MEDICINE | UnitedHealthcare® | WellCare® Beyond Healthcare. A Better You.