

Hidden Factors Hurting Your Business



29min

Average Hold Time

40%

Abandoned Call Rate

Long Hold Times and High Call Abandonment are causing,

01

Overworked Call Center Staff

02

Frustrated Customers

03

Overworked Call Center Staff

Introducing Luna AI

Transforming Customer Experience and Delivering Tangible Financial Results.

⚡
Automated appointment booking and inquiries

⏴
Reduced call center load by 60%

💬
Provided instant responses for common requests



Luna AI Non Luna AI

29+ Min

<2 MIN

Average Hold Time

5M

Annually Missed Revenue

40%

Abandoned Call Rate

LUNA AI Summary

25%

Revenue Increase

93%

Hold Time Reduction

87%

Call Abandonment Reduction

Total ROI

\$6.2M

ROI Breakdown

\$4.2M/Yr

Recovered From Abandoned Calls

500K/Yr

Operational Cost Savings

\$1.5M/Yr

Additional Revenue From Bookings



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