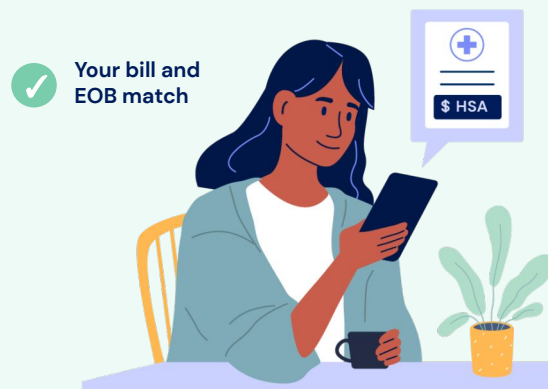


Cedar Pay

Cedar Pay is the first and only patient payment solution that connects providers, payers and the people they serve to deliver a simpler, more personalized consumer financial experience.

Providers have tried to resolve patient balances through multi-channel billing, simplified statements and payment plans. Unfortunately, giving consumers more experiences doesn't always translate to engagement and outcomes. When consumers don't trust the billing process and can't understand their health plan benefits in the first place, the result is a frustrating and stressful experience for everyone.



Introducing Cedar Pay

Cedar Pay brings providers and health plans together to deliver a superior consumer financial experience—leading to increased collections, improved efficiency and happier consumers. Integrated with EHR and third-party payer systems, Cedar Pay powers personalized, consumer-centric interactions that build confidence and drive action.

That's why Cedar Pay is proven to lift patient collection rates by an average of 30% for the nation's leading health systems and physician groups, with 88% of consumers reporting an exceptional experience.

"I felt like I had full control of making my own financial decisions that worked best for me."

"Coming from somebody who does everything on my phone, this was absolutely the easiest thing I've ever done."

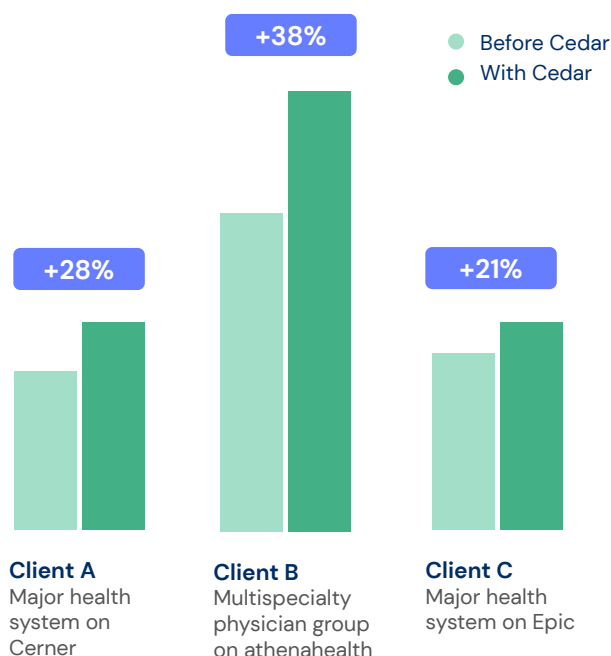
Real consumer feedback



Market-leading results

With Cedar Pay, providers see a 30% relative increase in patient collection rate on average—no matter the organization type, geography or patient demographic mix.

Collection rates, before and after Cedar



The Cedar Difference

Eliminate payer-provider-consumer friction

Boost self-service and speed up collections by combining health plan data with patient billing to match EOBs with bills, surface real-time deductible status and HSA balances, and more.

Create powerful digital engagement

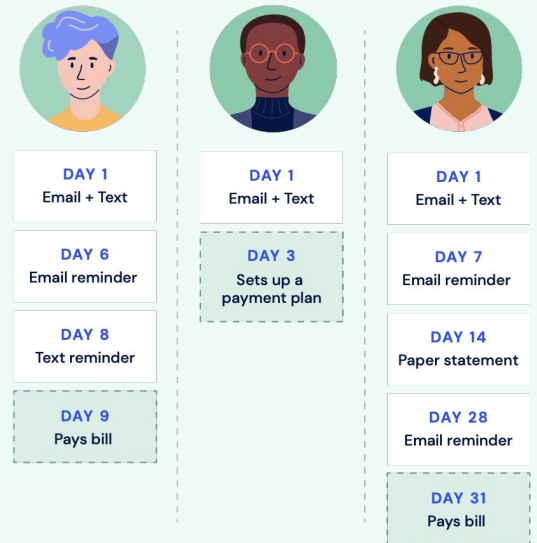
Maximize engagement by communicating with consumers at the best times to collect, using their preferred channels and messages, and calls to action that resonate.

Personalize paths to bill resolution

Strike the perfect balance between driving increased yield and affordability by predicting, with incredible accuracy, an individual's response to tailored payment options

Make the most of your EHR investment

Amplify the value of your EHR system while driving digital adoption at scale with seamless, omni-channel financial experiences that meet consumers where they are.



Cedar Pay is EHR-agnostic

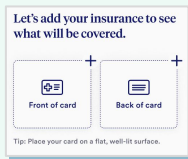
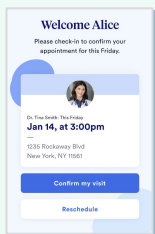
- Epic
- Cerner
- Meditech
- athenahealth
- Allscripts
- eClinicalWorks
- ... and more



Deliver a Superior, End-to-End Consumer Experience

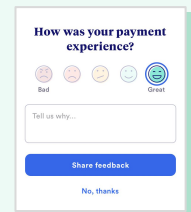
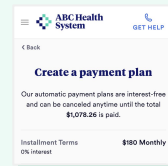
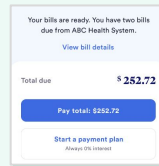
Cedar Pre

Digital concierge experience for patients preparing for care



Cedar Pay

Consolidated patient billing and balance resolution



WHAT MAKES CEDAR UNIQUE

Intelligence

Aggregating data from providers, payers and third parties (e.g., HSAs)



Personalization

Turning data into insights with A/B testing and machine learning



Experience

Translating insights into outcomes with a consumer-first UX