

BeMe for *Employers*



Transforming Employee Well-being

BeMe offers a valuable employee benefit, enabling companies to showcase their commitment to the well-being of employees' families, cultivating a supportive and healthy workplace. This initiative contributes to enhanced work-life balance and increased employee satisfaction, assuring that their teens have access to valuable resources for mental health and emotional well-being.

What is BeMe?

BeMe is more than an app; it's a supportive space for teens and young adults to explore, express, and navigate their emotions. Offering tailored content, mood reflection, skill-building, 1:1 coaching, and a supportive network, BeMe empowers them to thrive anytime, anywhere. Clinical services and 24/7 crisis support are available when needed. Built by and for teens and young adults, BeMe ensures a secure environment with a clinically validated approach.

Insights into workplace dynamics: Addressing parental challenges, teen mental health support, and evolving expenditure trends.



More than **50%** of working parents have missed at least one day per month on their employer's time to address their children's mental health, resulting in a loss of 20,000 hours per year for every 1,000 employees.¹

Over **50%** of working parents express the need for more employer support, stating that they currently lack sufficient assistance for their teens' mental health.²

Spending on mental health for teens under 18 witnessed a remarkable **55%** increase from 2013 to 2020, marking the highest surge among all age groups for both employers and workers.³

¹onoursleeves.org/about/research/workplace
²fiercehealthcare.com/payers/cigna-study-why-employers-should-take-greater-role-addressing-teen-mental-health
³fiercehealthcare.com/payers/kids-arent-all-right-says-mental-health-study

Why Choose BeMe?



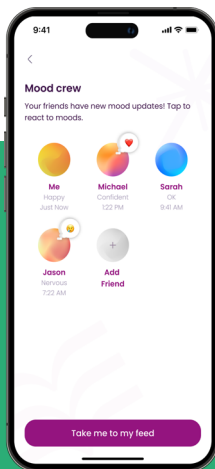
Comprehensive Well-being: Elevate employee benefits by supporting the entire family, and addressing the unique mental health needs of ages 13-22.

Strengthen Employee Relations: Foster care and understanding, showcasing commitment to employees' families.

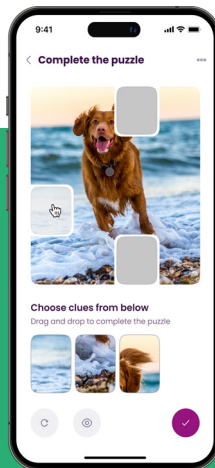
Proactive Mental Health Support: Real-time assistance for teens and young adults, providing valuable resources when it matters most.

Attract and Retain Top Talent: Differentiate as an employer prioritizing comprehensive well-being, becoming a unique and attractive benefit.

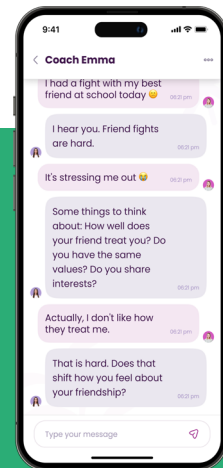
Mood Crew and Daily Mood Check-ins



Tailored Resources and activities



Coaching



Offer Your Organization More

Enhance Parent/Guardian-Employee Relations: Connect with employees and resonate with parents/guardians, showcasing commitment to overall family well-being.

Employee Retention and Attraction: Stand out as an employer of choice, retaining top talent and attracting professionals valuing family well-being.

Insights into Workplace Dynamics: Address parental challenges, teen mental health support, and evolving expenditure trends.