



“ We found that Withings was the best option because patients don’t have to be hooked up to the Internet, or download an app, and the MED-PRO CARE dashboard was really user friendly. It was a perfect match. ”

Dr. Olubukola Okoro
Owner of Rescue MD

STRENGTHENING THE DOCTOR-PATIENT RELATIONSHIP

PARTNER

- Rescue MD

SOLUTION

- Withings MED-PRO CARE
- Withings BPM Connect Pro

CHALLENGES

- Implement a Remote Patient Monitoring system convenient for the care team & patients

RESULTS

- Improved health care
- A better doctor-patient relationship
- Facilitated billing processes

PARTNER - RESCUE MD

Rescue MD is a small but fast-growing medical practice in the suburbs of Dallas, Texas. Dr. Okoro took ownership of the practice in January 2020.

The Rescue MD practice includes 2 nurse practitioners, 3 medical assistants and 1 support staff member, overseeing chronic care management (CCM) through the use of Remote Patient Monitoring (RPM).

Under her leadership, the practice has a planned expansion from 3 to 9 exam rooms.

CHALLENGES

Dr. Okoro's fast-growing single-practitioner practice was using an RPM provider for blood pressure measurements. While they knew they needed remote readings, the device setup was difficult for many patients, and the follow-up with this program was outsourced.

Rescue MD wanted a RPM system that they could manage in-house, a system that would be easy for the clinical staff to set-up and monitor and with devices that would be easy for patients to use.

On the team's side, the system would need to be suitable for all practice collaborators. They wanted a solution that would maintain their control over patient follow-up rather than outsource their precious patient relationships to an outside provider.

On the patient's side, devices that less tech-savvy patients would be able to handle were a must. Many of their older patients had neither a Wi-Fi connection at home nor a smartphone with Bluetooth to download an app. Their patients experienced confusion with the old RPM system.

SOLUTION

Patients are now equipped with Withings BPM Connect Pro. This smart blood pressure monitor (BPM) works with cellular connectivity solving accessibility issues: Patients do not require a smartphone for installation and a Wi-Fi or Bluetooth connection. The thoughtful design makes the BPM easy to use and motivates patients to take measurements regularly.

Data is transmitted in real-time to Dr. Okoro's team who can access the patients' data on the MED-PRO CARE dashboard. For each patient, an individual measurement plan can be defined. In cases where predefined threshold levels (for example a max weight) are surpassed, an alert will appear on the dashboard, enabling the care team to reach out to the patient quickly.



RESULTS

The most important result is the **better health care** that is now provided to patients. Thanks to the alerts, when measurements deviate from individual measurement plans, the team is now able to react sooner and adapt medication. As Rescue MD explains, if these patients, some of whom have even suffered cardiac events, did not have the program, then proper treatment would have been delayed until the patient's next doctor's visit.

Furthermore, **work processes improved**, avoiding frustration, both on the team's and the patients' side. Via the intuitive interface of MED-PRO CARE, the team easily and quickly accesses important patient information at a glance. Withings' solution has also smoothed billing processes.

Finally, **patient adherence** and the frequency of measuring improved significantly. The elegant design of BPM Connect Pro means it's easy to use, feels less like a cold clinical device, and it seamlessly integrates into everyday life.

In conclusion, Withings' solution improved the doctor-patient relationship and enabled Rescue MD to bring excellent care to more patients who need it.

About Withings Health Solutions

Withings Health Solutions, part of Withings, is dedicated to healthcare professionals. Its mission is to continuously and effortlessly provide healthcare professionals with medical-grade data generated by patients from an ecosystem of connected devices.

For more than a decade, Withings has built a range of clinically validated products including activity trackers, connected scales, wireless blood pressure monitors, a smart temporal thermometer, and an advanced sleep analyzer.

Withings has dedicated solutions for digital health programs, remote patient monitoring, pharmaceutical companies and researchers that provide the richest array of accurate real-world data thanks to a complete ecosystem of connected devices, data connectivity options, and a remote patient monitoring platform.

Please visit www.withings.com/for-professionals to find more about our products and solutions.