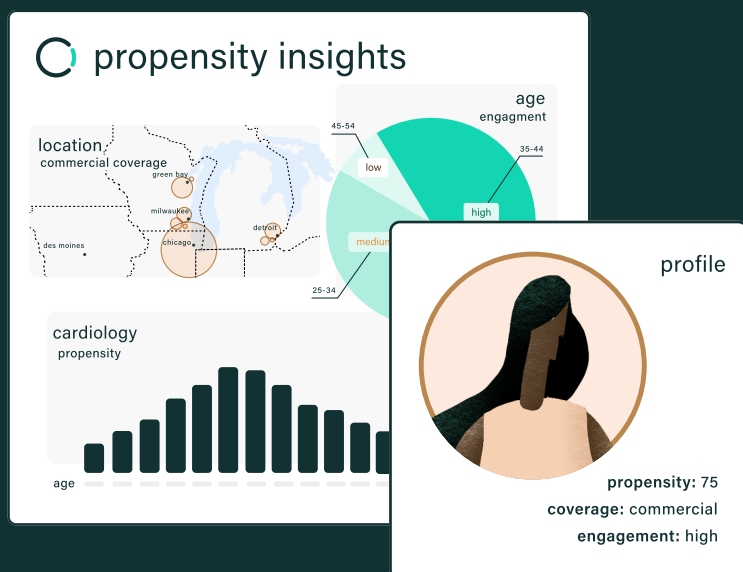
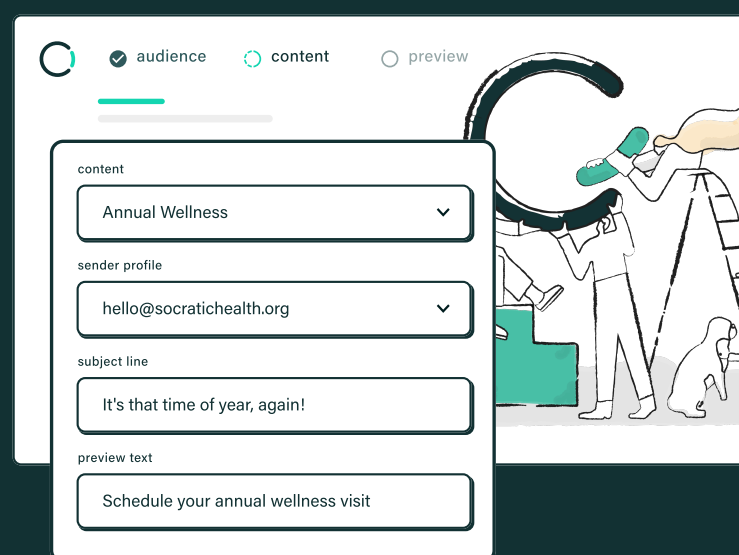


# crm & digital marketing, built for leading health systems

the cured marketing platform empowers healthcare organizations to create unparalleled relationships with your target consumer base and b2b partners

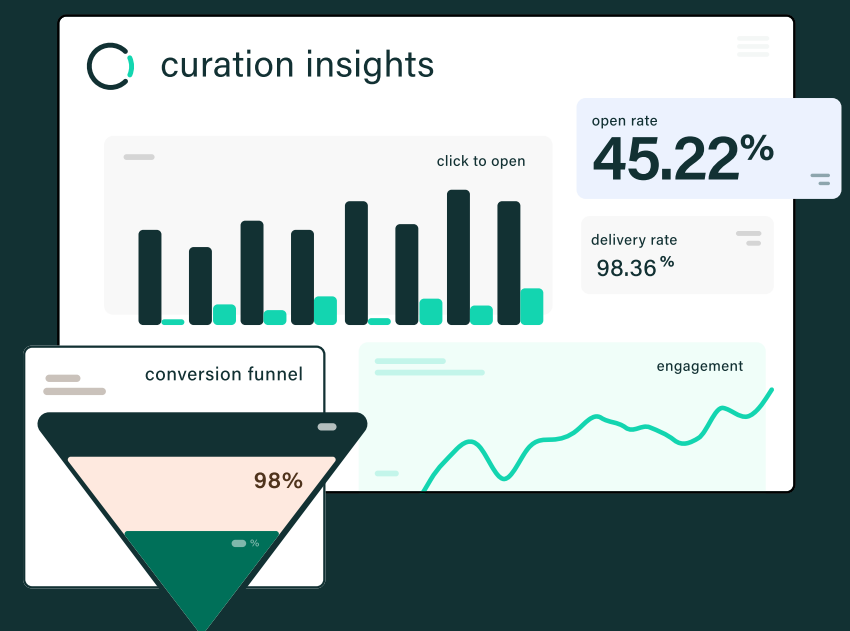
**audience** **content** **preview**

content: Annual Wellness

sender profile: hello@socratichealth.org

subject line: It's that time of year, again!

preview text: Schedule your annual wellness visit



using our machine learning models instantly **identify and segment audiences most likely to engage** in a given healthcare service or offering

send automated, personalized, and relevant communication via digital channels to **attract, engage, and retain consumers** throughout their care journey

leverage insights to **manage and expand relationships** with key business partners (employers, payers, life sciences customers, etc.)



## cured results

**3X** increase in new patient acquisition and enrollment within 3 months

**50M+** patient interactions sent in last 12 months with industry leading deliverability and open rates

**45%** lead conversion rate

✉ hello@cured.health  
☎ 415.694.8151  
🌐 www.cured.health

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