

ARE YOU ON THE PATH TO SUCCESS WITH YOUR DIGITAL CARE PLATFORM?

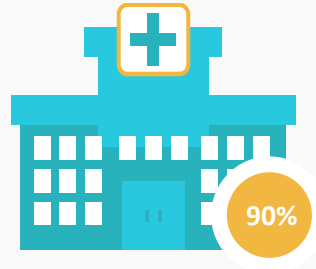
There's no escaping the numbers when it comes to chronic conditions in the United States:



6 in 10 adults live with one or more chronic condition



4 in 10 have two or more chronic conditions



Chronic condition care accounts for up to **90%** of the nation's **\$3.8 trillion** in annual healthcare expenses.

Digital care is the most promising way to engage chronic condition patients in proactive clinical care tasks that can improve outcomes and reduce costs.

But most digital care platforms simply aren't up to the task. Low engagement rates and lackluster results are leaving payers and providers wondering where they went wrong – and what they need to do next.

To get back on the road to success, you need a platform that can address the top three pain points of digital care; low enrollment, low engagement and limited impact with target patients. Digital health leaders need to address these head-on to achieve better outcomes, lower costs, and improved patient experience.



The Problem

Typical digital care **programs struggle to enroll more than 5 to 10%** of target patient populations, leaving the vast majority of patients out of the loop. High-risk patients aren't getting the care they need while providers and payers aren't able to move the needle on cost and outcomes.

The Challenge

You need to identify and engage high-risk individuals, make it simple and easy for them to enroll, provide an attractive proposition for them to make long-term health changes, all without overburdening your busy care teams or alienating your patients.

Enrollment

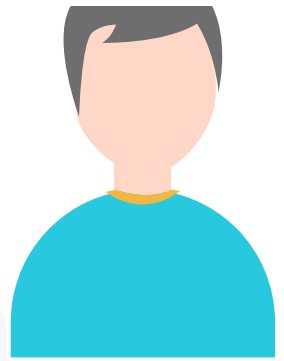
The Perx Health Difference

With an attractive product offering and carefully optimized enrollment strategies designed to connect with high-risk individuals, Perx Health can achieve enrollment rates of **over 40%**, giving you a major opportunity to make lasting impacts on chronic condition care at scale.



The Problem

Enrolling patients is hard. Engaging patients is even harder. Most users fail to engage more than once with internally developed digital health tools, and even the top 20 global behavioral health apps only see an average engagement rate of **once per week**.



Engagement

The Challenge

Digital health applications need to emotionally motivate patients to engage regularly. Unfortunately, many platforms become yet another chore patients ignore. Digital care tools need to be engaging and motivating if they are to help patients form better health habits. And even more importantly, they need to be fun and valuable to the patient.

The Perx Health Difference

Perx Health uses behavioral modification science and gamification to **achieve a 97% adherence rate** among patients with the most common chronic conditions. With an **average of 4-5 sessions per day**, users are more likely to engage daily with Perx Health than some of the top social media platforms in the world, and 5x more likely to engage daily with Perx than with typical digital health solutions.



Impact

The Problem

Results matter when investing in a digital care platform. Your organizational leaders want to see measurable improvements in critical KPIs, including clinical, financial, and patient experience metrics.

The Challenge

You need certainty that your next investment will make a difference. Real-world evidence of success, like peer-reviewed research and case studies from reputable organizations, can help you feel confident that you'll see a high-impact return on your investment.

The Perx Health Difference

In a 12-month randomized controlled trial with complex high-risk patients, Perx Health generated a **30% improvement** in key biomarkers and **92% participant satisfaction**. Perx Health partners achieved a **600% return on investment** and average savings of **\$6,000 per patient**.

Join leading healthcare organizations delivering better digital care with Perx Health

