



What makes us different?

ReferralPoint is a **data-driven network management** and **closed-loop referral solution that** quantifies the financial impact of existing referral trends, reduces leakage, increases revenue and shared savings, improves staff efficiency and automates communications to increase patient satisfaction and retention.

Unlike **manual processes** or **disconnected tools** like EHRs that result in **uninformed** referrals, our solution leverages cost and quality data to rank specialists and facilities to build high value preferred networks, then seamlessly presents the **ideal patient-provider match** within the EHR workflow.

Network MANAGEMENT™

CUSTOMIZABLE - Provider/Facility Scores

to build preferred networks and the IdealMATCH algorithm based on 7 Data Essentials...network, quality, cost, qualified, access, loyalty, and patient experience

**REDUCE
LEAKAGE & COST**

Ideal MATCH™

INTEGRATED - IdealMATCH Software

through SSO to help providers make informed referral decisions at the time of care to in-network, highest quality, lowest cost providers

**CONTROL
LEAKAGE & COST**

AutoReferral COORDINATOR™

AUTOMATED - PA + Schedule + Close Loop

with our API to payer sites to get PriorAuth approvals, automate patient scheduling, and automate closing the loop with the patient and provider regardless of EHR

**IMPROVE
STAFF EFFICIENCY**

Enterprise VISIBILITY

MEASURABLE - Performance

scorecards to rank and compare PCPs and Specialist AND Measure each step from referral order to closed loop to capture lost revenue and shared savings

**INCREASE
QUALITY/REVENUE**

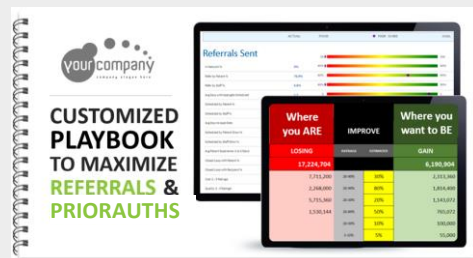
DOES YOUR REFERRAL PROCESS

- 1 Leverage claims to **quantify the impact** of leakage or referring to high-cost specialists?
- 2 Keep Referrals **in network** and to the **lowest cost/highest quality** Specialist and Facilities?
- 3 Automate and measure your entire **Referral & PriorAuth** process through Closing the Loop?



If not, find out the IMPACT!

Based on your best guesses and 3rd party data, we'll build your **Custom PLAYBOOK** to see how much referrals impact your group with an **action plan** to improve productivity, cost, quality, and revenue.



1

Request Personalized Demo

2

We'll build your Customized
PLAYBOOK with ROI Calculator

3

Increase Revenue, Shared
Savings & Patient Experience