# **Deviceless Remote Patient Monitoring® Has Evolved** to Meet the Needs of Your Robust Virtual Care Strategy

CareSignal<sup>®</sup> Patient Monitoring®

Remote Patient Monitoring historically required trade-offs; buying costly devices for a small number of high-risk patients while ignoring the rising-risk. Supporting a handful of chronic conditions while being empty-handed for behavioral health, post-discharge, and social determinants needs. Today's Deviceless RPM® platform can support your entire patient population.

## As You're Planning Your RPM Program, You Want an RPM Solution Without Compromise

#### Affordable

Short-term affordability and long-term scalability



Deviceless RPM is software, not hardware. This means only paying for patients who are engaging & much more scalable pricing.

#### **Proven Outcomes**

Robust clinical validation, and published outcomes



Deviceless RPM has been published in 12 peer-reviewed studies with outcomes replicated in real-world partner implementations.

#### Easy to Implement

No disruption to patients' lives, fits into current workflow



Deviceless RPM has no co-pays and no new device training because patients use their existing phone. No providers' time goes to patient consent or enrollment.

#### Accessible & Engaging

Engage all patient populations by bridging the digital divide



Deviceless RPM uses familiar technology, enabling 1 in 2 patients to stay engaged for over 1 year.



# The Solution Without Compromise: Deviceless RPM®

CareSignal uses text messages and IVR phone calls to capture patient-reported outcomes for any condition, including: chronic condition management, behavioral health, maternity, social determinants of health, discharge monitoring, and care coordination. Deviceless RPM can easily be scaled to high and rising-risk populations, enabling real-time data to flow into care management workflows. Deviceless Remote Patient Monitoring\* bridges Population Health and Virtual Care for the patients who need it most.

# Comparison of Deviceless RPM and Traditional Device-Based RPM

#### **Deviceless RPM®**

**Cost-Effective & Scalable** 



Reach 10x more patients without hiring additional staff

Wide-Scale Adoption



Activate 10,000 + members. Reach high & rising-risk populations

**Clinically Actionable** 



Collect biometrics & symptomotology to prioritize outreach

**Cost to Patient** 

Reliable Real-Time Data

Seamless, Fast, Integration

**Inclusive Technology** 

Scalable Preventative Strategy

**Revenue Generating** 

**Value-Based Cost** 

Symptomatic Data

**Behavioral Health Solutions** 

Strong Engagement

Long-Term Flexibility



✓ Free to Patients

- ✓ Patient Reported Outcomes 1.2.3
- ✓ Use Instantly, Integrate if Necessary
- No Patient Left Behind
- Targets Both High and Rising Risk
- FFS Telehealth Opportunities Top 25%
- Software; 1/10 the Cost of Device-based RPM
- Biometric and Symptomatic Data
- ♥ Chronic Conditions and Behavioral Health
- ✓ Robust Portfolio of 30+ RPM Programs

#### **Traditional Device-Based RPM**

**Poor Accessibility** 

**High Cost** 

Low Scalability







- 20% Copay Required
- Yes, Limited to One Condition per Device
- Requires Lengthy and Complex Integration
- Patients without WIFI are Left Behind
- Device Cost Restricts Scalability
- FFS Telehealth Opportunities Top 5%
- Expensive Hardware; Often Single Cycle
- Biometric Data Only
- Limited to Chronic Conditions
- Low Engagement Driven by Tech Barriers
- 😣 Additional Vendors Required

### **Strength of Patient Reported Outcomes**

Patient Reported Outcomes (PROs) have been validated to be equally accurate and was clinically-relevant as device-reported data. <sup>1,2,5</sup> Further validated by our multiple partner outcomes and peer-reviewed publications.



Partner Clinical Outcomes

2.03%

Aic Decrease – Mercy Case Study

\$3.6M

Medical Cost Savings – Esse Health Case Study



12 Peer-Reviewed Clinical Outcomes

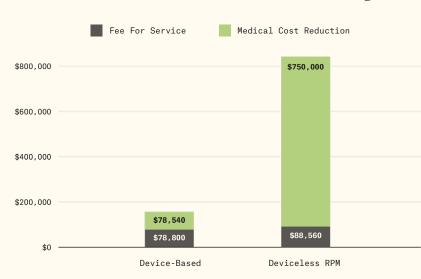
**62%** 

Reduction in COPD Hospitalizations

## Deviceless RPM will Generate Superior Reimbursement in FFS and VBC Environments

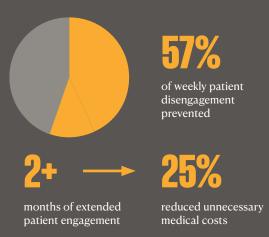
As you transition from fee for service to value-based care, you want a solution that will drive revenue growth from CCM today but, more importantly, generate medical cost savings for VBC for the revenue of tomorrow.

#### Annual Value Generation with \$100,000 / Year Budget



# The Only RPM Platform with Engagement Powered by Al

By extending patient engagement, we extend clinical and financial impact.



#### Citations

- 1. https://onlinelibrary.wiley.com/doi/abs/10.1111/nmo.12466
- 2. https://www.sciencedirect.com/science/article/abs/pii/S1072751515016178

# Already Have RPM Devices? A One-Size RPM Strategy Does Not Fit All Patients: Create a Dynamic RPM Strategy

Match real-time patient acuity to cost of care resources with CareSignal.



3. https://link.springer.com/article/10.1007/s40271-014-0090-z

# Still Not Convinced? We'll Put our Price At-Risk & Guarantee ROI



