



Executive Summary

Allara Health, a leader in virtual care for women's chronic health conditions, aimed to broaden its digital health ecosystem to enhance patient accessibility and engagement. Rather than opting for an isolated, off-the-shelf mobile app, Allara sought out an accelerated and cost-effective solution that would integrate with its existing ecosystem, providing patients with a consistent experience.

To achieve this, Allara partnered with Azodha to leverage its platform and configure a patient-facing mobile application. This app not only sets Allara apart in the marketplace but also fits within its current ecosystem. This collaborative partnership continues to support Allara's patient growth and evolving needs, while optimizing operational efficiencies and reducing costs.

About Allara Health

Today, more than 1 in 3 women suffer for years with undiagnosed chronic conditions such as polycystic ovary syndrome (PCOS), hypothyroidism, and perimenopause. Allara Health is a first-of-its-kind membership-based virtual care platform that bridges the divide for millions of women with hormonal conditions by providing accessible, quality care.

Serving over 10,000 patients, their integrated network of board-certified medical providers and registered dietitians collaborate to create personalized patient plans that integrate lifestyle, nutrition, and medical expertise for long-term, sustainable results.

Business Needs

In 2021, Allara Health began enabling their services through in-house development and the use of external products. As the startup grew its product, it needed to enhance its presence across digital modalities to increase patient engagement and accessibility. Given Allara's strategic priorities, it chose to buy rather than build a mobile solution.

By leveraging Azodha's platform, Allara accelerated its go-to-market strategy and ongoing innovation for the mobile application with Azodha while maximizing its existing technology foundation.

The Solution

Azodha is a headless platform focused on healthcare. The platform facilitates accelerated and cost effective technology implementation of innovative care delivery models to improve patient care. To meet Allara's goals, Azodha integrated its platform with Allara's ecosystem, enabling a comprehensive and personalized patient-centric mobile app.



Azodha Allara Health Case Study

With Azodha's base platform as a starting point, Azodha configured the mobile app to meet Allara's patient needs, that included the following key features:



Care plan management and engagement



Provider-assigned health goals tracking and management



Real-time appointment scheduling



Real-time notifications for health profile updates



Secure HIPAA-compliant hosting



Allowing for the uploading of labs and imaging



Enabling patients to manage insurance information



Recipe library tailored to individual health needs



Messaging with the patient care team

Within 3 to 4 months of an accelerated time frame, Azodha launched Allara's patient-centered mobile app to augment patient accessibility and engagement while enhancing business outcomes. Working with Azodha has further allowed Allara to build out its digital health ecosystem in tandem while Azodha manages the development and maintenance of its patient-facing app.

Impact



By creating an additional avenue for access, Azodha has helped Allara enable **60% of its patients** to engage on the mobile app



Azodha has empowered Allara to reduce its total cost of ownership by **over 50% compared to alternative buy options**

Testimonial



Today, more than 1 in 3 women live with hormonal conditions such as polycystic ovary syndrome (PCOS) or hypothyroidism, sometimes struggling for years without a diagnosis. At Allara, we are dedicated to bridging the gap for millions of women with complex hormonal conditions by providing accessible, quality care through our membership-based virtual care platform. Our integrated network of board-certified medical providers and registered dietitians collaborate to create personalized care plans including lifestyle, nutrition, and medical expertise for sustainable results.

Partnering with Azodha accelerated the timeline for our mobile app, while significantly reducing our spend. Azodha's healthcare-focused, headless platform with configurable components met many of our needs out of the box, with a white-labeled approach that allowed us to focus on differentiating ourselves in the market.

Through this partnership, Azodha has improved patient access by enabling 60% of our patients to manage their care through a mobile experience. We are excited about this partnership and look forward to further advancements that will enhance the quality of care for our patients.



Using Azodha Platform, democratize technology & AI, enabling innovative care delivery models to improve healthcare outcomes.

Contact us



Azodha.com

Let's get started

