

Health Intelligence Platform

# Operational and Clinical Optimization Platform

Through the implementation of core business processes such as UM, CM, and Medical Review, the HIP One platform delivers enhanced operational efficiencies while avoiding building point solutions. HIP One further enhances the productivity of clinical and business operation teams in the range of 30–50% by leveraging AI and Gen AI capabilities with built-in security, privacy, and compliance.

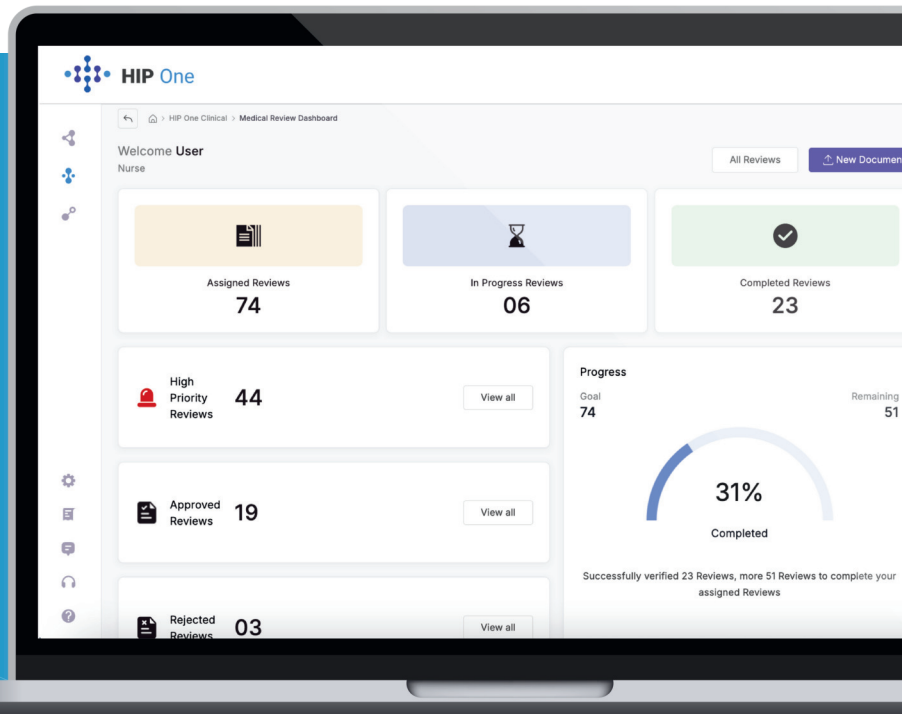
## BY THE NUMBERS

# 72

Number of hours under the new mandate from CMS for expedited prior authorization requests, starting in 2026

# 32%

Documented increase in productivity of clinical and business operation teams on HIP One platform



## Challenge

Prior authorization volume, legacy analog systems, and coding errors create a significant delay and loss of revenue for payers and providers.

## Solution

The HIP One platform accelerates healthcare clinical operations, through a suite of GenAI infused modules designed for manual, time-intensive tasks.

## Benefits

- ✓ **AI-powered decision support** for clinical nurse or medical directors
- ✓ **Custom workflows** tailored to payer or provider needs
- ✓ **Analytics dashboards** help monitor performance and turnaround
- ✓ **Seamless integrations** connect with EHRs, claims systems, and compliance tools
- ✓ **Natural language processing (NLP)** extracts and analyzes unstructured data from medical records



# The AI Platform Built for Health Plan Operations

## Medical Review

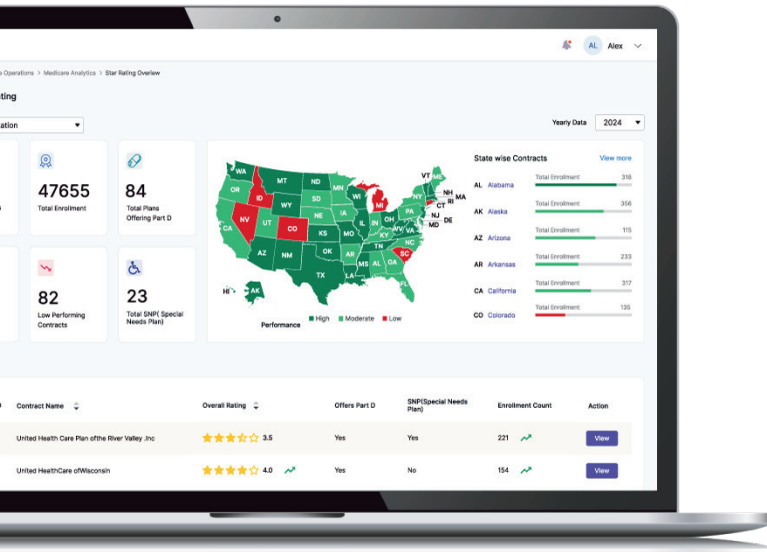
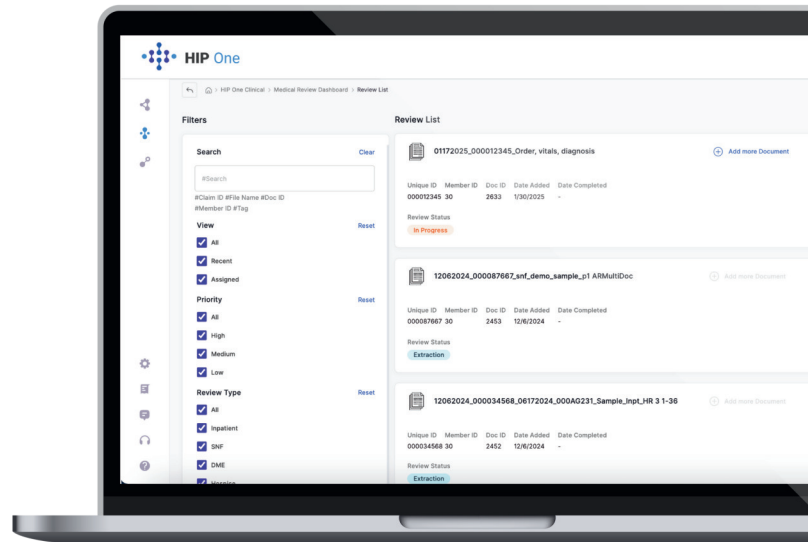
Manual medical review is a costly and inefficient process and is responsible for patient care delays. Leveraging Gen AI, HIP One summarizes health records and acts as a clinical decision support system, revealing insights specific to each use case.

## Clinical Summarization

This feature from HIP One allows for quick viewing and printing of standard C-CDA documents by rendering XML data generated by EHRs in C-CDA format and presents the information as a human-readable document.

## Clinical Interoperability

Harnessing the FHIR standard, this module establishes connections with various health information providers to retrieve CCDs data from multiple sources



## Medicare Analytics

Empower your health plan journey with Genzeon's revolutionary AI-powered data analytics solutions. Tailored specifically for health insurance companies, our advanced technology, powered by HIP One, provides invaluable insights into Plan D and Plan C measures, along with other crucial factors influencing your ratings.

## Medical Record Request

This module allows users to extract information from patient medical records. By automating the process of data entry, reducing errors, improving compliance, and enhancing decision-making, medical record extraction can help to improve the efficiency, quality, and safety of care.

## Medical Bill Review

Medical Bill Review is a crucial step in the healthcare reimbursement process to ensure the accuracy and integrity of billing information. This HIP One feature uses automation to minimize human errors that can occur during manual data entry and review.



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### About Genzeon

Genzeon is healthcare's premiere AI and automation company leveraging data, cloud, and digital engineering to solve the most important healthcare industry challenges.