



# Jasper Health Delivers a Better Cancer Care Experience for All

Jasper Health enhances the traditional cancer model by bringing a unique, patient-first approach to oncology care support. Jasper Health members are given psychosocial support and personalized information about how to manage their health, which is empowering for them and their caregivers.

## Delivering a better, more empathetic cancer care experience through personalized, insights-driven guidance.

Cancer, the second leading cause of death in the US today, sparks a new case every 30 seconds triggering extreme life changes and the need to navigate through complex conditions, treatments, and situations<sup>1</sup>. The sheer complexity of the healthcare system, paired with the strain of the condition, financial stress, and general lack of organized information, leads to chronic anxiety and stress on people in this unthinkable situation.

Jasper Health improves the lives of people with cancer and their caregivers by providing curated information and empathetic, human-led guidance. Through its intelligent platform, Jasper Health provides in-between visit support via a sophisticated hybrid model with personal digital care coordination powered by best practices and data-driven patient insights. Jasper leverages human coaching via chat and video calls to deliver hybrid care guidance to leapfrog over current friction points in the care experience.

“I’m grateful to have found support and education through Jasper.

When you’re dealing with cancer, any resource that can help you answer the barrage of questions that inevitably pop up is truly valuable.”

— Cindy, breast cancer survivor

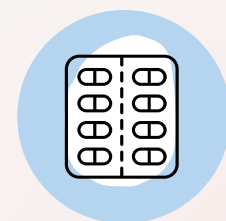
## Powerful Cancer Support

- Thousands of members served on the platform.
- Solutions for people with cancer, their caregivers, and clinicians.
- Support from prevention through remission, palliative care, and beyond.
- Human-led, empathetic care that people deserve.
- Powerful data and insights driving rules, learning, and care.



68%

of Jasper members report less stress and anxiety



78%

of Jasper members report improved medication adherence



93%

of Jasper members find it easier to track & remember appointments

<sup>1</sup> <https://training.seer.cancer.gov/disease/war>

# Patient-centered, data driven support.

## Human-Led Navigation and Support

The Jasper Care Team holds a variety of nationally recognized credentials, licenses, and certifications to support our members. Specializing in oncology support, palliative care, and end-of-life care, the team also has expertise in mental health, nutrition, physical activity, healthcare navigation, and social needs. Jasper Health's human led approach and intuitively designed digital platform drives significant engagement: 67% become active and 100% are satisfied with the Jasper Care Team.

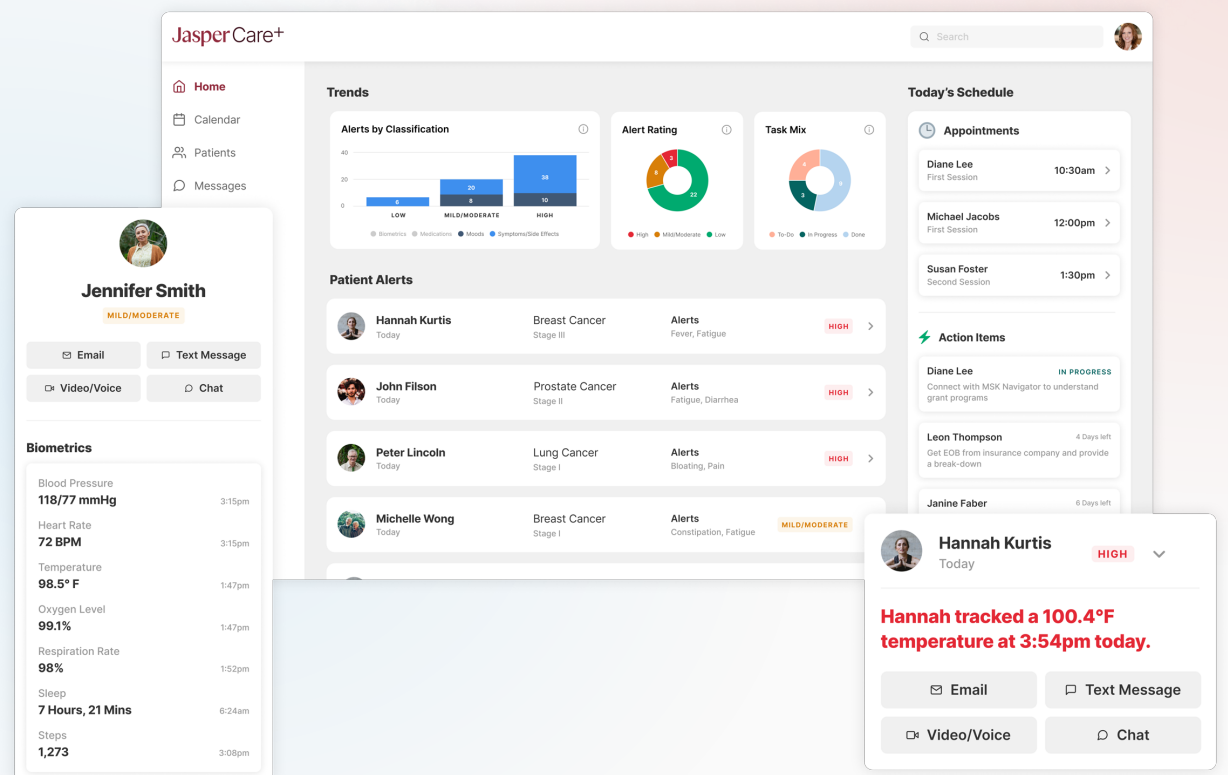


### John's Story

John, who came to Jasper Health via the Jasper Cancer Care Companion member app, had a complicated cancer diagnosis, was very anxious about his condition, and very sad while trying to adjust to his "new normal" of limited activities. John connected with the Jasper Care Team via video calls, text, and email and was provided with emotional support and nutrition guidance for symptom management. Over the next two months with guidance, John was able to focus energy on small, positive daily goals, and his fatigue, depression, and anxiety improved significantly. John still connects with the Care Team today and is a different person than when he first started using Jasper: he's hopeful, focused, and informed.

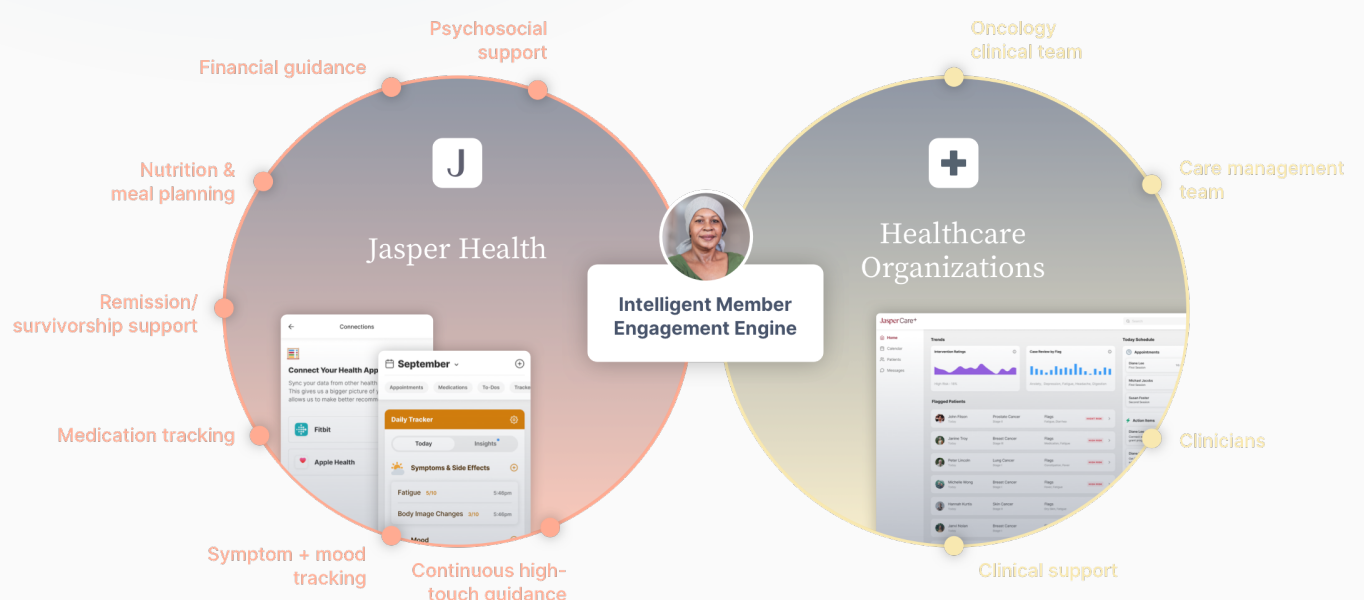
## Personalized Data Driven Recommendations and Insights

Jasper Health's intelligent triage dashboard, Jasper Care+, allows care managers, social workers, and clinicians to easily see who needs help now, who may need help next week, and who's doing just fine. It uses continuous learning and data-driven algorithms that consider the patient's profile, behavior, and activity to suggest the next best step in care. Our clinical insights engine is service-enabled, allowing healthcare organizations to surface Jasper data in their own dashboards. This prevents a "rip and replace" barrier to implementation.



## Psychosocial and Whole Person Support

At Jasper Health, we have proven that providing members with curated information on their condition and honing in on psychosocial needs, reduces stress, anxiety, and improves overall quality of life. In addition to addressing major stressors like schedule management, medication management, and answering general questions, the Jasper Care Team works directly with members on shared action plans to support psychosocial needs around mental health, sleep, nutrition, physical activity, quality of life, and even financial resources.



**Jasper**

Interested in learning more? Email us at [sales@hellojasper.com](mailto:sales@hellojasper.com)