Innovaccer company profile

The problem we're trying to solve

Healthcare is at the brink of a massive transformation. Over the last ten years, the industry has spent billions of dollars in digitizing healthcare information with great success. That was step #1 of the journey.

Now, we have troves of information on our health locked in electronic silos. We need to bring this information together using a cloud platform that not only unlocks the power of the data, but also provides a platform on which new digital services and solutions can be built with native interoperability.

Innovaccer provides the missing link in healthcare technology. Now more than ever, customers need a platform that allows them to obtain a 360-degree view of their patients, drive down unnecessary IT costs, and improve care quality and cost-effectiveness.

About Innovaccer

Our vision We envision connected healthcare working collaboratively to keep people healthy and well.

Our mission We connect and curate the world's healthcare data to make it accessible and useful. With Innovaccer, everyone works in the service of patients like never before — as one.
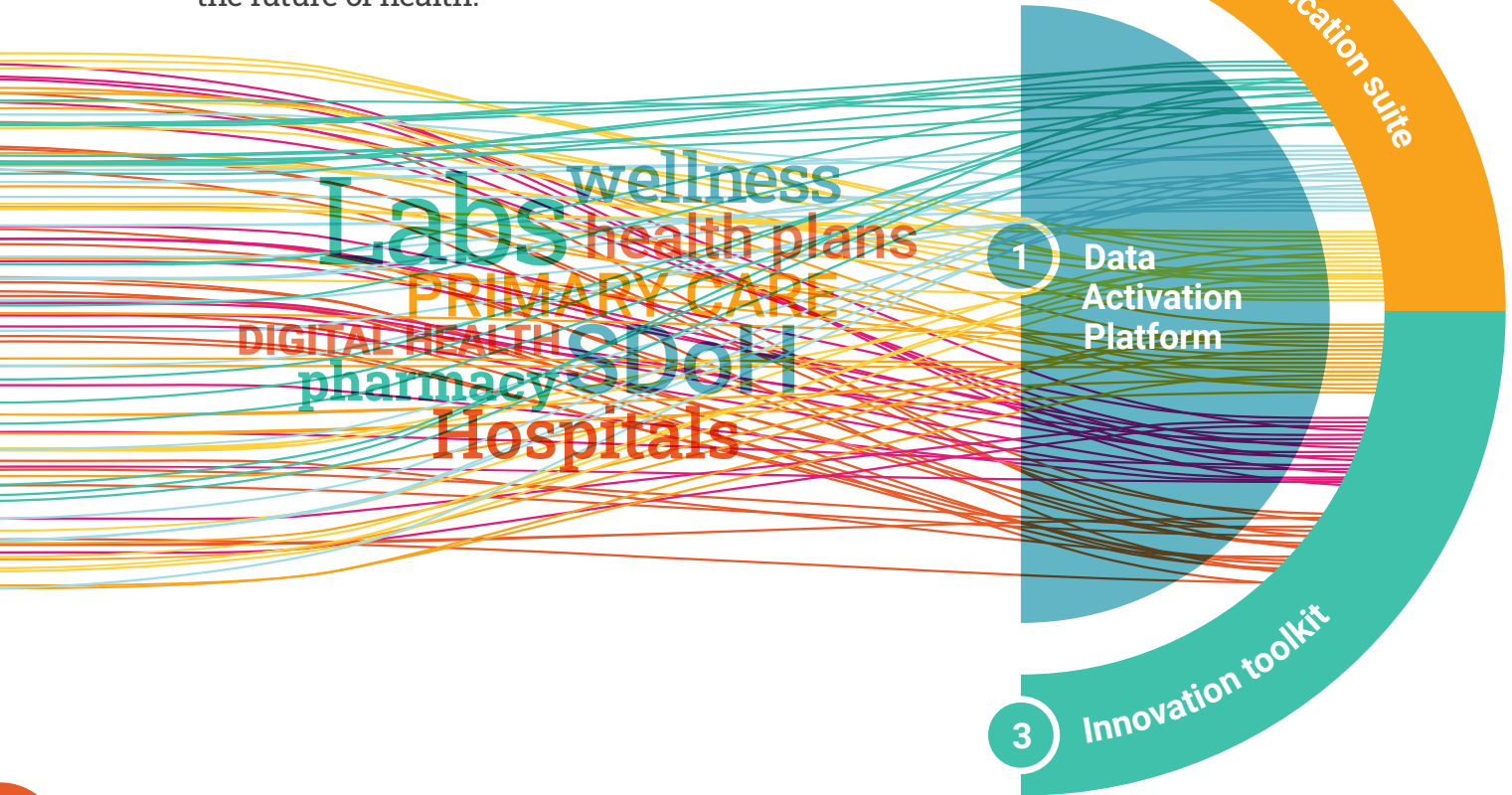
Our brand tagline Innovaccer: Accelerating healthcare innovation

Our elevator pitch Innovaccer stands for Innovation Accelerator and we are the leading platform for connecting providers, payers, patients and pharma so that everyone in healthcare can care as one.

The Innovaccer Health Cloud The Innovaccer Health Cloud is the next big advancement in the pursuit of our mission. With the launch of Innovaccer Health Cloud, Innovaccer is building the platform that will power the future of health.

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2 Intelligent application suite

1 Data Activation Platform

3 Innovation toolkit

wellness
Labs
health plans
PRIMARY CARE
DIGITAL HEALTH
SDoH
pharmacy
Hospitals

The Innovaccer Health Cloud consists of three components

1 **A Data Activation Platform** that ingests, aggregates, and normalizes healthcare data across systems and settings, delivering unified patient records and actionable insights that improve clinical, financial and operational outcomes.

2 **Flexible and configurable applications** with highly customizable persona-based applications with close support from Innovaccer's customer engineering team.

3 **Innovative and flexible developer tools** which make it easy to develop healthcare specific applications and solutions.

1 **Data Activation Platform (DAP)** The Innovaccer Data Activation Platform is at the core of its Health Cloud

What it does

Ingests, aggregates, and normalizes healthcare data across systems and settings

Delivers unified patient records and actionable insights that improve clinical, financial and operational outcomes without leaving the EHR experience

What it includes

A proprietary integration and analysis engine

Rich analytics with custom insights, dashboards, and automated workflows

Point-of-care alerts and real-time decision support for care teams

How it's unique

Unified data model

Pre-built connectors and code-free integration accelerate time to value

Program-driven analytics approach

2 **A suite of Intelligent Applications**

What it does

Allows rapid implementation of proven solutions to the most common challenges facing customers

What it includes

Customer relationship management tool

Collaboration tool

Assistant, analytics, and task management

Digital front door, which runs adjacent to our partner applications

How it's unique

Our tools platforms and frameworks are the most extensible in the industry

3 Innovation Toolkit

What it does

Allows rapid development of interoperable digital solutions and accelerates developers' monetization strategy

What it includes

Developer-ready platform

50+ services

Plug-and-play integrations

Reusable analytical, clinical and business workflows

Comprehensive FHIR compliant APIs

Design system

Content library

Enterprise level security capabilities

Fully compliant with the CMS interoperability requirement for FHIR API activation

How it's unique

Quality of data is accurate for both syntaxes and semantics

Data is available and secured using modern cloud data management capabilities

Wide range of heterogeneous data sources

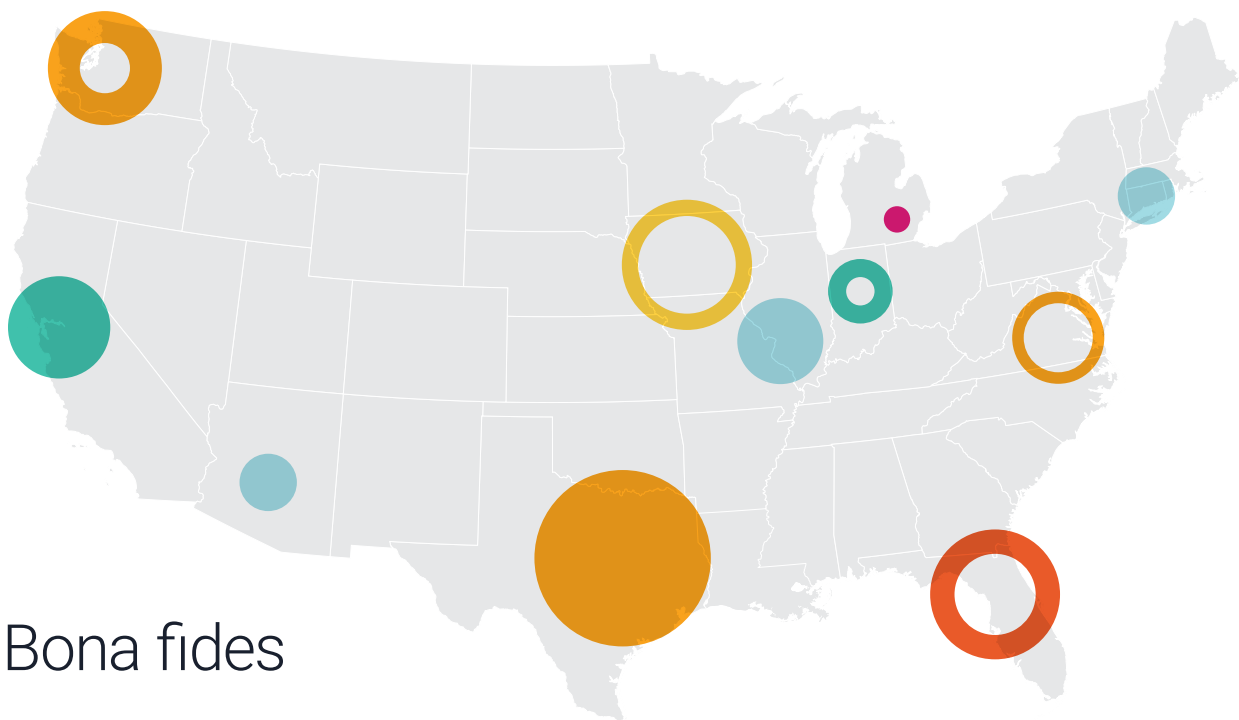Rapid activation for usage by wide range of users

The Innovaccer Advantage

Speed-to-value   Urgency is in our DNA. We enable customers to achieve in weeks what would otherwise take them months with homegrown solutions or other vendors.

Health-dedicated   We are the only company that offers a fully integrated cloud technology stack for healthcare.

Customer-obsessed   We are customer- and learning- obsessed, working hand-in-hand with our customers to help them build their future. We are the only company to score a perfect 100% in the KLAS "Keeps ALL Promises" index.

Cloud-native   Our modular, extensible, cloud-native infrastructure unlocks the power of customers' existing technology investments and introduces new digital tools and capabilities.

Holistic   We believe a whole-person view based on extreme data accuracy and completeness is key to helping people achieve and maintain good health.

Bona fides

Our Gartner and KLAS-recognized products have been deployed all over the U.S. across more than 1,000 locations, enabling more than 37,000 providers to transform care delivery and work collaboratively.

Innovaccer is the only company to score a perfect 100% in the KLAS "Keeps ALL Promises" index. KLAS rated Innovaccer as #1 in Population Health Management in 2021 and Blackbook rated us #1 in Healthcare Industry Solutions.

Our customers are providers, payers, life science companies and government organizations; we serve a variety of different audiences within each of these segments leading with value-based care strategies and technologies as a key strength.

By using the connected care framework, Innovaccer has unified records for more than 24 million people and prevented $600 million in unnecessary healthcare expenditures.

Innovaccer is backed by a number of leading venture capital investors including M12, Microsoft's venture fund, and recently announced its Series D funding, bringing its total funding to $225 million and its market valuation to $1.3 billion.

Innovaccer markets and solutions

Providers

We equip providers to build the future of patient-centric, whole-person care by integrating and unifying patient data (including medical, behavioral, and social determinants of health), generating actionable insights, and enabling collaboration in care delivery to increase patient engagement, gain efficiencies, and achieve better health outcomes.

Population Health Management Empowers providers to deliver better health outcomes, improves the patient experience, and reduces costs to deliver the right care at the right time. Supports providers in their value based care journey to help take on more risk and lives.

Referral Management Helps streamline referral workflows and reduce network leakage, providing a seamless way for PCPs, specialists, central referral teams, and patients to collaborate.

Contact Center Equips call center reps and supervisors to understand, resolve, and track patient requests and enhance the patient experience by automating patient engagement workflows.

Patient CRM Helps all patient-facing teams work off the same CRM platform in order to share patient context, improve the patient experience, and gain efficiencies.

Provider Cloud Data Platform Provides data models for clinical, claims, revenue cycle, supply chain, HR and metrics / dashboards, APIs etc to create enterprise intelligence.

Digital Health Innovation Empowers care managers with patient-specific automated care workflows and advanced analytics for precise and customized care delivery.

Payers

We equip payers to build the future of member health outcomes by unleashing their creativity, unlocking the power of their existing technology investments and enabling them and their provider network to better meet members' rising expectations for personalization, convenience and access. Our solutions also directly empower members to take control of their own health.

Payer Cloud Data Platform Accelerates digital innovation and drives IT cost savings across payer organizations with a unified member record, highly extensible innovation toolkit, and intelligent application suite spanning payer core functions to member and provider engagement.

CMS Compliance Holistically unlocks CMS mandate compliance with a core data and interoperability platform, with coverage for CMS 9115-F and future compliance requirements (e.g., CMS 9915-F, CMS 9123-F).

Provider Network Management (PNM) Enables payers to maintain and improve the performance of their provider networks leveraging centralized provider data, a payer command center, and provider-facing workflows to drive engagement and outcomes.

Risk Adjustment and Quality Management Closes coding and quality gaps across coordinated payer workflows and provider and member engagement to achieve improved risk adjustment and quality performance.

Care Management Achieves improved member health outcomes with analytics-backed care program enrollment, coordinated care programs, and SDoH interventions.

Utilization Management Drives appropriate care utilization across prospective, concurrent, and retrospective review as well as appeals workflows.
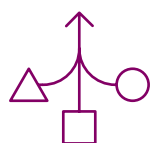
Member Engagement Delivers a consumer-oriented experience with unified member outreach and streamlined care navigation, care program, education, and resources.
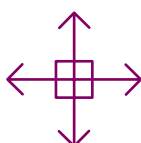
Life Sciences

We equip life sciences companies with 360° patient insights to develop and bring therapeutics to market by providing robust, comprehensive patient real-world data (RWD) and data sets and facilitating data source consolidation, clinical research conduct and results, and more effective partnerships to improve patient outcomes.

Life Sciences Cloud Data Platform Combines the Intelligent Analytics of the Innovaccer Data Lake and other data sources with the CareAsOne Network of providers, care plans and patients to work together with Life Sciences organizations to identify opportunities and drive actions that improve patient care.
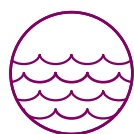
Data Aggregation, Curation, and Enrichment End-to-end platform that creates curated, enriched, cataloged longitudinal data that is accessible to researchers and third party applications via API.

Care Plan Deployment Industry-recognized care support plans deployed in partnership with Innovaccer Provider customers to optimize patient care and therapy outcomes.

Medication Adherence Innovaccer Provider customer partnership for identifying and overcoming barriers to patient medication adherence.

Innovaccer Data Lake Ready-to-use longitudinal de-identified patient data, including clinical, claims (Rx, Institutional, Professional), and SDoH information.

Intelligent Analytics Pre-built and customizable analytics that leverage your data and/or the Innovaccer Data Lake.

Innovaccer markets and solutions cont'd
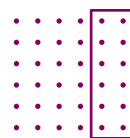
Life Sciences cont'd

Observational Research Network Enables Life Sciences organizations to recruit patients, engage them and their care teams to collect and supplement protocol-specific data and facilitate real-world data/real-world evidence analyses in support of their commercial and clinical strategies.

Participant Recruitment Rapid recruitment of protocol-eligible patients through research opportunity escalation directly to them as well as via provider organizations.

Provider and Patient Engagement Suite of collaborative tools for engaging patients, providers, and care teams to monitor and optimize adherence throughout protocol as well as collect data.

Synthetic Control Arms Solution that allows researchers to focus only on the test group in their studies and create control groups by simply collecting data from an identified population.

Data Collection and De-Identification Native data collection for enrolled patients, eliminating data entry errors and increasing efficiency, and protocol-specific data collection via tools embedded in workflow.

Startups and developers

We equip startups and developers to innovate and build the future of health by allowing them to tap into the only health-dedicated, comprehensive FHIR-enabled Data Activation Platform, Application Suite and Innovation Toolkit to help them go from integrating data to powering innovation.

The Innovation Toolkit Allows rapid development of interoperable digital solutions and accelerates developers' monetization strategy.

We help access third-party healthcare solutions that help providers, payers, life sciences, and healthcare IT organizations enhance patient care, reduce costs, and improve outcomes.

b.well   jvion

Suki   PerceptionHealth

wysa   CareSignal®

Our partners

Azure

Microsoft is an Innovaccer Value Added Partner The Innovaccer Health Cloud is built in Azure. Innovaccer leverages various Microsoft products and solutions, including Azure, Power BI, Azure ML Studio, Forms, Power Automate, and Windows Action Center to power some of the most critical operations, analytics and business needs.

Aligned to the Microsoft Three Cloud Strategy, Innovaccer leverages Azure, Dynamics and the Modern Workplace clouds. Innovaccer Health Cloud has a number of applications that are integrated with Dynamics and Teams such as InCare on Dynamics. As an example of the way in which the three clouds are leveraged, Innovaccer's InCommand application, a value-based care Hospital Operations Command Center, will leverage the MS platform using frontend PowerBI, backend MS Azure, and middleware MS Flow, optimized for MS Surface.

Microsoft's venture fund, M12, invested in Innovaccer's B-1 round in 2019, and each round since then. With support from Microsoft and M12, Innovaccer is building a differentiated platform for the healthcare sector, supported by leading horizontal cloud providers like Microsoft.

Innovaccer has an active co-sell program with Microsoft and continues to partner with them as leaders in the healthcare infrastructure market.

aws

AWS is an Innovaccer Value Added Partner The Innovaccer Health Cloud was built in AWS and leverages AWS for the vast majority of its clients. Innovaccer leverages various AWS products and solutions, including AWS Redshift, Lambda, Si-Sense, AWS Sage Maker, Appflows and AWS action center to power some of the most critical operations, analytics and business needs.

AWS's comprehensive cloud offering helps Innovaccer's Healthcare Partners embed analytics and AI into daily workflows as they expand their solutions with AWS.

Innovaccer has an active co-sell program with AWS and continues to partner with them as leaders in the healthcare infrastructure market.

Other Innovaccer partners

Consulting

pwc   BCG BOSTON CONSULTING GROUP

Healthcare

surescripts   aunt bertha   RubiconMD   PATIENTPING   HRS Health Recovery Solutions   CareSignal™

Integration

pwc   Capgemini   Tech Mahindra

Innovaccer Inc. is a leading San Francisco-based healthcare technology company committed to helping healthcare care as one. The Innovaccer Health Cloud unifies patient data across systems and settings, and empowers healthcare organizations to rapidly develop scalable, modern applications that improve clinical, operational and financial outcomes. Innovaccer's solutions have been deployed across more than 1,000 care settings in the U.S., enabling more than 37,000 providers to transform care delivery and work collaboratively with payers and life sciences companies. Innovaccer has helped organizations integrate medical records for more than 24 million people and generate more than $600 million in savings. Innovaccer is recognized as a Best in KLAS vendor for 2021 in population health management and is a #1 customer-rated vendor by Black Book.

Learn more at innovaccer.com or contact info@innovaccer.com

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