

# Get Well

# Activation & Growth

Activate communities and drive revenue through AI-enabled outreach and seamless appointment scheduling.



**Start the patient journey with a first impression that builds long-term loyalty and optimizes PCP capacity.**



## Close gaps in care

Customize campaigns based on the unique needs of your care team and patient population to scale value-based care initiatives.



## Drive revenue

Engage inactive patients with personalized communications to boost revenue, enhance patient trust, and raise brand awareness for your healthcare system.



## Scale your outreach

Replace ineffective hard mail campaigns and member-only outreach with automated messaging, self-service appointment scheduling, and real-time escalation to Get Well care navigators.

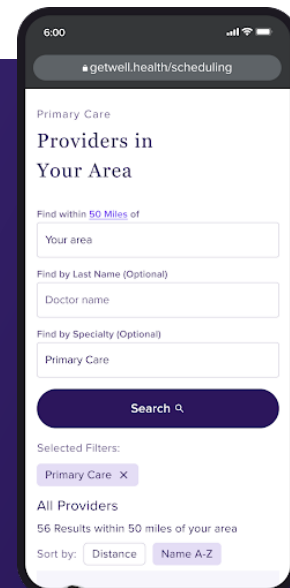


## Optimize your systems

Get Well's interoperable layer of best-in-class patient engagement serves as the connective tissue between EHR and marketing systems to automate manual tasks for your team.

**Deliver the right message at the right time through our personalized communication platform:**

- ✓ Customizable care gap campaigns
- ✓ Personalized, EHR-based outreach
- ✓ Integration with scheduling platform
- ✓ White label branding & 1:1 messaging
- ✓ Get Well care navigator support
- ✓ Post-referral follow ups
- ✓ Low barriers to tech activation



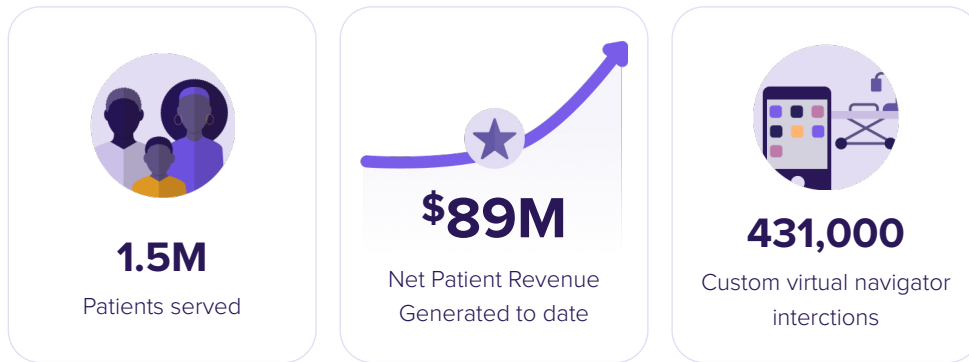
# Adventist Health generates \$89M in net patient revenue with Get Well

Adventist Health used Activation & Growth to implement population health initiatives for 80+ communities.

## Client objectives

Adventist Health aimed to:

- Engage patients not participating in their healthcare journeys
- Navigate patients to in-network providers and schedule them for routine wellness visits
- Schedule appointments strategically based on PCP office availability
- Extend existing care teams and allow for seamless escalation to care navigators for scheduling support



“We chose Get Well due to their track record of innovation in digital patient engagement at scale and willingness to partner together. The results speak for themselves: nearly one million patients contacted via 15 programs, 12 care gap areas targeted, \$45 million in revenue generated since launch.”

Jennifer Stemler,  
CHIEF INFORMATION AND DIGITAL OFFICER AT ADVENTIST



Get Well is a global digital health company with more than 20 years of experience improving patient engagement. Through partnerships with some of the most progressive hospitals and health systems in the world, we use digital technology to improve the healthcare experience for patients, their families, and clinicians.

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## Scalable Tech and Action

Deployed across many use cases including:



Meaningful Member engagement



Optimizing clinical resources



Targeted care gap closure



Guided Referrals



Appointment confirmations



## Learn more today

Schedule a demo to learn more about how Activation & Growth can help your organization generate in-year revenue, and discover our digital health platform for consumer-centered experiences.