

## / SEARCH

# Help patients find the care that's right for them

Through robust filtering and natural language logic, Search helps people get the care they need.

**Finding care can be an overwhelming experience for patients, with myriad search options and a lot of variables to consider.**

Without a clear journey, consumers often delay seeking care or defer to the most convenient option available. As part of Kyrus Connect, Search empowers patients with a 24/7 dynamic experience that enables filtering based on provider availability, office location, insurance type, specialty, and more.

Show consumers what they need, where they need it

**71%**  
of consumers



looking for a new healthcare provider, service, or care location used online websites or tools

**80%**  
of consumers



consulted 2 or more resources when searching online for a healthcare provider, service, or care location

**Millennials**  
are 2x more likely



to cite scheduling appointments online as their preferred method

# Remove roadblocks to patient care

The power of Search is simplicity. Patients can find the care they need when you combine robust filtering and sorting options with accurate provider, service, and location data in Kyruus Connect. Healthcare organizations can improve conversion rates across digital access points while driving patient growth and retention.



**Support consumers searching for care** by leveraging natural language search logic, robust filtering, and a clinical keyword library of over 37,000 terms.



**Attract new patients** by enhancing your organization's online presence with search engine-optimized profiles, helping patients find the care they need—without staff support.



**Increase conversion** by combining dynamic filtering, optimized provider profiles, and accurate availability data in a single search session.



**Gain insights to drive optimization** through robust analytics to understand how patients are finding providers, services, and locations.

SEARCH IS PART OF  
KYRUUS CONNECT

Contact us to learn how Search, as part of Kyruus Connect, can help people find the right care.

Over

4M

consumer searches  
every month