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# Marani Health Partner with UnityPoint Health for Innovative Pregnancy Related Hypertension Monitoring

*Improving Healthcare Outcomes for Pregnant Women with Hypertension; U.S. has the highest maternal mortality rate out of any other high-income country*

PRESS RELEASE FROM MARANI HEALTH

August 02, 2023

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**MINNEAPOLIS — Minneapolis, MN — August 1, 2023** Marani Health, an AI-powered remote pregnancy monitoring platform co-founded by Mayo Clinic, has entered a commercial partnership with UnityPoint Health, a nationally recognized, integrated healthcare system serving over 8 million patients in Iowa, Illinois, and Wisconsin, on a groundbreaking program focused on hypertension and pregnancy management. This collaborative effort will leverage Marani Health's cutting-edge M•care System to monitor and manage hypertension in pregnant patients. The partnership aims to improve the healthcare outcomes for pregnant women with hypertension, benefiting both mothers and babies. The U.S. has the highest maternal mortality rate out of any other high-income country with the latest data showing a 37% increase.\*

Under the partnership, patients will utilize the M•care System, consisting of the M•other App, a cellular-connected weight scale, and a cellular-connected blood pressure from the comforts of their homes. The M•other App, a friendly mobile application will enable seamless tracking weight and blood pressure throughout pregnancy, and a cellular-connected weight scale and a cellular-connected blood pressure cuff will allow for real-time data collection and analysis. The data will be securely transmitted to healthcare providers at UnityPoint Health, who will remotely monitor the patients using the M•care provider portal. "Every pregnant patient should benefit from the M•care System. This landmark program will not only pave the way for better management of hypertension during pregnancy but contribute to enhancing the standard of care of this complex medical condition," remarked Kara Hoppe, DVM, MS, the program lead at UnityPoint Health, and the Vice Chair of Clinical Research, Associate Professor (CHS) of Maternal-Fetal Medicine at University of Wisconsin School of Medicine and Public Health, specializing in high-risk pregnancies and complex maternal medical conditions relating to cardiovascular diseases and hypertension, mitigation of premature delivery and birth-related risks, and post pregnancy.

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"We are thrilled to collaborate with UnityPoint Health and with Dr. Kara Hoppe on this important program, as we aim to scale and bring this comprehensive solution to the market for all women," said Ann Holder, CEO of Marani Health. "Hypertension during pregnancy is a critical issue that requires close monitoring and proactive management. Our M•care System provides a comprehensive solution that empowers healthcare providers to remotely monitor patients, identify potential risks, and intervene timely, ensuring the best possible outcomes for both mothers and babies."

UnityPoint Health, a renowned healthcare system dedicated to delivering exceptional care, brings its expertise and resources to this collaborative effort. Matthew W. Warren, Managing Director at UnityPoint Health Ventures, expressed his enthusiasm about the partnership. "We are excited to work with Marani Health in improving pregnancy management. By harnessing innovative technology solutions, we can enhance the quality of care and improve health outcomes for pregnant patients and their families. This collaboration aligns perfectly with our commitment to providing patient-centered, evidence-based care." Marani Health and UnityPoint Health aim to change the paradigm of maternal care, by leveraging the power of technology, data analytics, and remote patient monitoring. This collaboration will inform the future standard of care for pregnant patients worldwide.

\*GAO Office Report.

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About

ABOUT MARANI HEALTH

Marani Health is an AI-powered maternal healthcare technology company, delivering innovative solutions and devices to improve patient outcomes and enhance clinical workflows. Co-founded by Mayo Clinic, our state-of-the-art M•care System empowers healthcare providers to provide personalized and proactive care by leveraging advanced remote monitoring technology and real-time data. We are dedicated to improving health outcomes, reducing

costs, and delivering equitable healthcare for all mothers and babies. Join us in shaping the future of maternal care at MaraniHealth.com.

ABOUT UNITYPOINT HEALTH

UnityPoint Health is a nationally recognized, not-for-profit healthcare system dedicated to providing high-quality, patient-centered care across multiple locations in Iowa, Illinois, and Wisconsin. Committed to delivering exceptional healthcare experiences, UnityPoint Health combines expertise, innovative compassion to transform the way care is delivered. For more information, visit [unitypoint.org](http://unitypoint.org).

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