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The Push for Resource Pools

There's a national shortage of nurses, and it's not getting any better.

80,000
Number of nurses leaving the workforce each year[1]

1 MILLION
Number of nurses projected to leave the workforce by 2030[2]

$4.9M - $7.6M
Average hospital's loss from bedside RN turnover[3]

43%
New nurses who leave their first job within 3 years[4]

Health systems are creating Resource Pools to support staffing needs.

A Resource Pool can serve regional facilities or operate as an internal travel nurse agency for a national health system.

~50%
Hospital savings

Improves
job satisfaction and reduces turnover

1.4M
Average savings for every 20 travel RNs eliminated[5]

Less turnover
improves outcomes and patient satisfaction

How can Resource Pools stay staffed without recruiting through a costly agency?

Recruitment marketplaces match healthcare facilities with qualified candidates.

Exponentially reduces time to hire

Hyper-targeted recruiting ensures a better fit up front

Enhances quality of candidates who may eventually convert to full time

Reduces premium labor costs and agency fees

Proven results with Vivian Health recruitment marketplace:

15%-25%
reduced premium labor costs

10X
less costly than agency for travel hires

30%
improvement in recruiter efficiency

20%
savings on travel nurses

50%
reduction in marketing expenses

60 to 30

Reduction in days to hire from

Vivian Health, an IAC company (NASDAQ: IAC), is a healthcare jobs marketplace and leading authority on the healthcare recruitment industry. Although one in eight workers in the US works in healthcare, hiring a single one of them can take months and cost tens of thousands of dollars. Vivian is solving this problem by matching healthcare facilities to qualified candidates for open jobs, and driving them to apply.

Meet your hiring goals at vivianhealth.com.

[1] https://www.aacnnursing.org/news-information/fact-sheets/nursing-shortage
[2] Ibid.
[3] https://jpdhlpro.com/view/2018-national-health-care-retention-amp-rn-staffing-1292b3.html
[4] Ibid.
[5] https://jpdhlpro.com/view/2018-national-health-care-retention-amp-rn-staffing-1292b3.html