



Next-generation MSK care

Combining PT-grade digital therapy with the right clinical care to deliver proven outcomes



Computer vision technology delivers real-time, 24/7 feedback



Personalized therapy for mind and body with pain education



Rigorous clinical evidence with 11 ongoing or completed studies^{1 2 3}



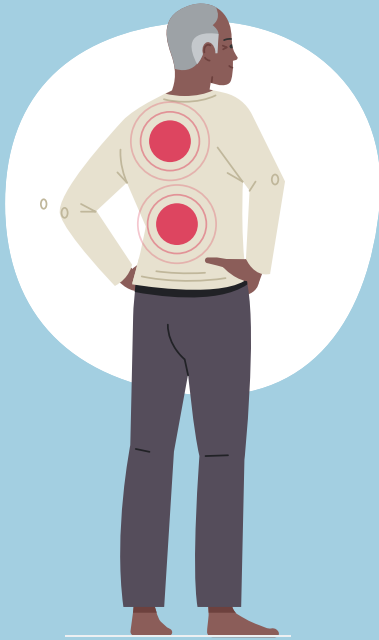
1:1 health coaching for goal setting and motivation



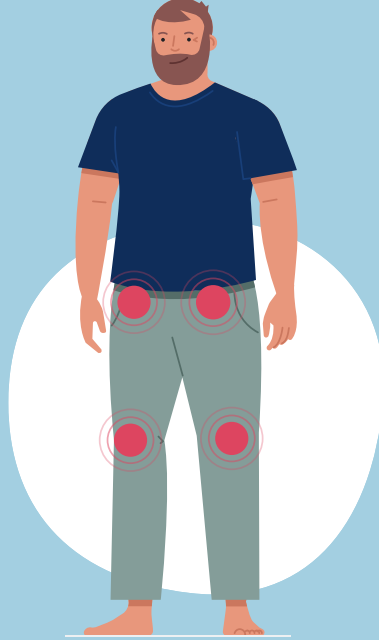
No antiquated straps or sensors for easier, more accurate, cost-effective care

References
1. Priebe JA, Haas KK, Moreno Sanchez LF, et al. Digital Treatment of Back Pain versus Standard of Care: The Cluster-Randomized Controlled Trial, Rise-uP. JPR. 2020;Volume 13:1823-1838. doi:10.2147/jpr.s260761
2. Priebe JA, Utpadel-Fischler D, Toelle T. Less Pain, Better Sleep? The Effect of a Multidisciplinary Back Pain App on Sleep Quality in Individuals Suffering from Back Pain – a Secondary Analysis of App User Data. JPR. 2020;Volume 13:1121-1128. doi:10.2147/jpr.s232792
3. Toelle TR, Utpadel-Fischler DA, Haas K-K, Priebe JA. App-based multidisciplinary back pain treatment versus combined physiotherapy plus online education: a randomized controlled trial. npj Digit Med. 2019;2(1). doi:10.1038/s41746-019-0109-x

PT-grade feedback for full-body MSK pain



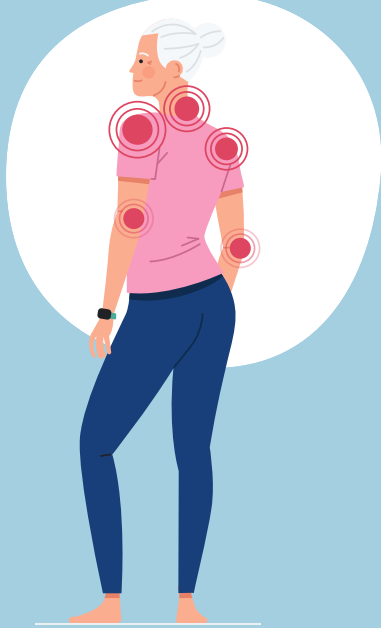
Total back



Hip & knee



Wrist, hand, ankle & foot



Neck, shoulder & elbow

Better technology, better care

Connect with Kaia Health

Virtual care, real-world outcomes

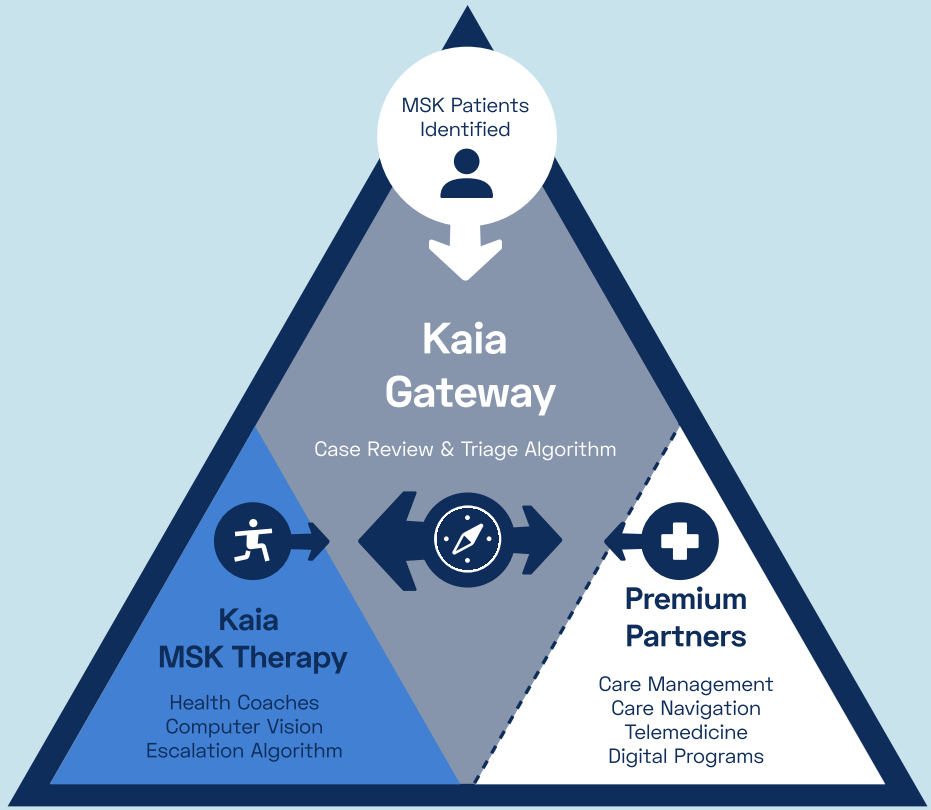
3.5x
high weekly utilization rate
Average # of times a member is active per week

57%
decrease in pain levels
Reported among members

7
easy minutes to get started
No additional equipment or appointments

82
NPS among members
Average net promoter score

Introducing Kaia Gateway, personalized care at scale



Kaia Gateway delivers a digital case review and triage program to ensure members receive safe, evidenced-based and personalized care programs.

Manage runaway MSK claims

-39.1% Reduction in number of claims (per user)

-37.6% Reduction in total MSK claim cost (per user)

-62.0% Reduction in costs per claim

Results from a 12-month case study of 125 active Kaia users vs non-users at a large, self-insured employer client in Florida indicate demonstrable impacts on utilization.

450k
Total users
More than any other digital MSK solution

-50%
Lower cost
Lower than any other digital MSK solution

Trusted by leading organizations

