



Transforming menopause and healthy aging with AI

powering



A comprehensive  
digital platform for  
menopause





## About Lisa Health



- Lisa Health is a digital health company transforming menopause and healthy aging with a comprehensive AI-enabled platform.
- Based in the Bay Area, we are a spinout of SRI International (Stanford Research Institute) and are backed by SRI Ventures, Mayo Clinic Ventures, Radical Ventures, and high-profile healthcare investors.
- We won a highly competitive National Science Foundation Seed Fund grant for our application of deep tech (AI) to solve a high priority problem facing society.
- We have patents pending on the top 3 biomarkers of menopause backed by multiple peer-reviewed publications.
- In collaboration with Mayo Clinic and SRI International, we launched our Midday solution for menopause and healthy aging in July 2022.
- Our team and advisors includes top clinical, technical, and scientific experts in menopause.

# Lisa Health

An experienced team with expertise in women's digital health, R&D, and advanced technology.



**Ann Garnier**

Co-Founder & CEO



**Max de Zambotti, PhD**

Co-Founder & Chief Scientific Officer



**Maryam Jahed**

Head of Product

 **carepayment\***

 **EQUIAN**  
Part of Optum

 **RelayHealth**

**Paradigm**

**MATRIA**  
HEALTHCARE

 **Cigna**

**SRI International**

 **THE UNIVERSITY OF  
MELBOURNE**

 **Carbon Health**

 **Woebot Health™**

**ANDER**

Backed by Top Investors, Research Institutes, and Accelerators



**SRI International**



**UCSF** Rosenman  
Institute

 **RADICAL  
VENTURES**

  
**BROADWAY  
ANGELS**

**Re/Wire  
Health Studio**  
from Haleon NEXT



Mayo Clinic, Lisa Health partner  
on AI menopause app

BECKER'S  
**HOSPITAL REVIEW**

Jul 21

Celebrities who got real  
about their experiences  
with menopause

**People**  
Nov 10

Menopause Startup Lisa  
Health launches it's AI-  
Powered App

**Forbes**  
Jul 22



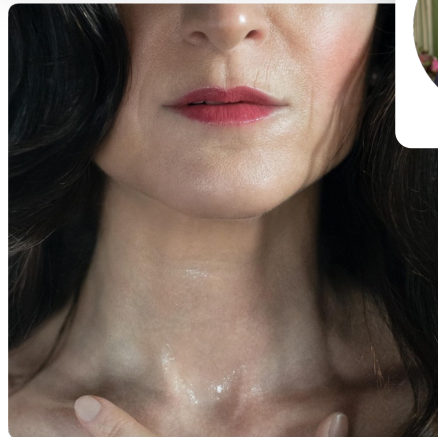
**"This is the moment to  
reinvent yourself"**

Oprah Winfrey



**"We are living like it isn't  
happening"**

Michelle Obama



**Women have been  
misled about menopause**

**The New York Times**



**Ignorance about menopause is  
destroying lives - and it's not only  
women who suffer**

**The  
Guardian**  
Nov 21

**A Movement To  
Make  
Workplaces  
Menopause-  
Friendly**

**The New York Times**  
May 22

**The U.K economy is  
"hemorrhaging  
talent"**

**BBC**  
Aug 15



# Menopause In the Workplace

# The Journey is More Challenging Than it Should Be

From the lack of preparation to debilitating, ever-changing symptoms and escalating health risks, women struggle to get the science-backed support they need and deserve.

**1/3<sup>rd</sup>**

of a woman's life<sup>1</sup>

**34**

symptoms like hot flashes, sleep disturbance, fatigue, weight gain, mood issues, and more<sup>2</sup>

**85%**

of women experience multiple mild-severe symptoms<sup>1</sup>

**40s: Perimenopause**

**45-55: Menopause**

**Postmenopause**

**Only 20%**

of doctors are trained in menopausal care<sup>3</sup>

**4-6%**

of women use HRT and off-label BHRT<sup>4,5</sup>

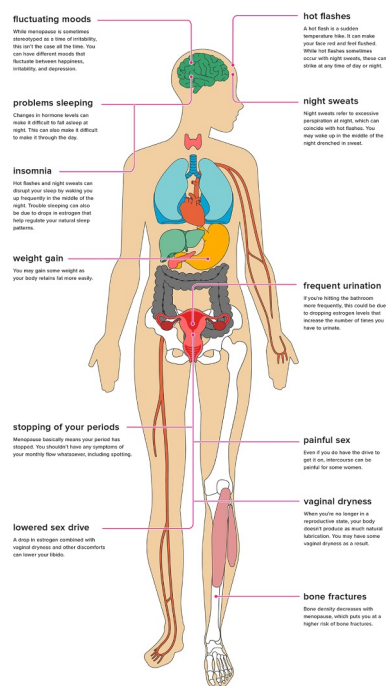
**93%**

of women want non-invasive tech solutions<sup>6</sup>

<sup>1</sup> Obstet Gynecol Clin North Am 2011; <sup>2</sup> Endocrinol Metab Clin North Am 2016; <sup>3</sup> Menopause 2013; <sup>4</sup> Menopause/NAMS 2012 & 2019; <sup>5</sup> Menopause 2015; <sup>6</sup> AARP 2020

# Menopause and Chronic Disease Connection

Menopause is linked to and exacerbates many serious and costly conditions beyond normal risk due to aging. It's a unique window of opportunity to identify serious health risks much earlier, deliver preventative care, and create new clinical pathways to improve chronic disease outcomes and longevity in women.



- CVD: #1 killer, \$312B
- Stroke: #4 killer, \$46B
- Alzheimer's: #5 killer, \$277B
- Diabetes: #7 killer, \$327B
- Obesity: \$190B
- Depression & Anxiety: \$326B
- Insomnia: \$95B
- Osteoporosis: \$20B

**80%**

of women 55+ have 1+ chronic condition

**50%**

have 2+ chronic conditions<sup>1</sup>

African American and Hispanic women are at higher risk for more severe symptoms and co-morbidities.

<sup>1</sup> CDC Percent of U.S. Adults 55 and Over with Chronic Conditions 2008; CDC Leading Causes of Death Female 2017

A stylized graphic of a human eye, composed of black and white horizontal stripes that form the eyelids and iris. The eye is looking towards the right.

**41**  
million  
women  
over 40

**26%**  
percent of the U.S.  
labor force is of  
menopausal age

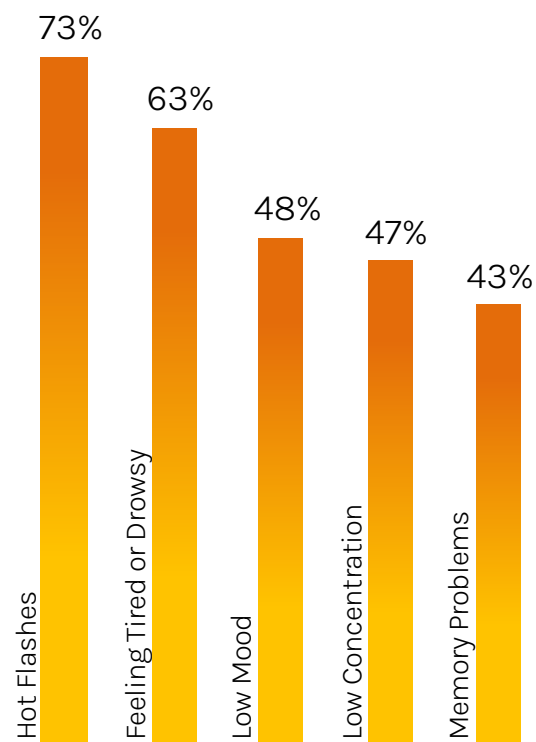
not a trivial number<sup>1</sup>

The fastest-growing workforce  
demographic.<sup>2</sup>

<sup>1</sup> Bureau of Labor Statistics 2021; <sup>2</sup> BLS, Deloitte Insights and GOV.UK 2019

# Unaddressed Symptoms Impact Work Performance & Health

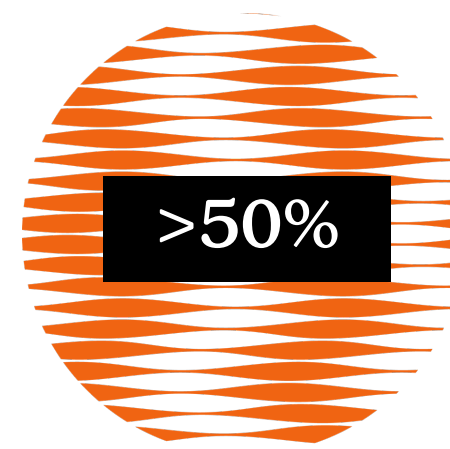
Certain symptoms have a higher impact than others. Regardless, women are suffering in silence.



34% had developed depression or anxiety<sup>1</sup>



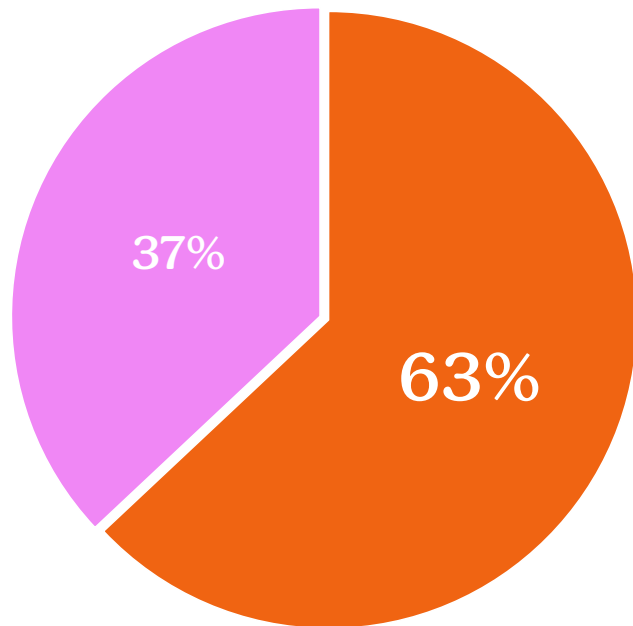
29% significantly lost self-confidence at work<sup>1</sup>



Have no or minimal knowledge of menopause<sup>2</sup>

# The Silent Workplace Epidemic

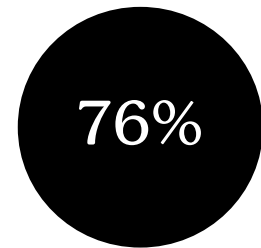
Women are acutely aware that menopause symptoms are impacting them at work.



## Women's Perception of Work Impact

Women reporting that menopause impacts their work

■ Yes ■ No

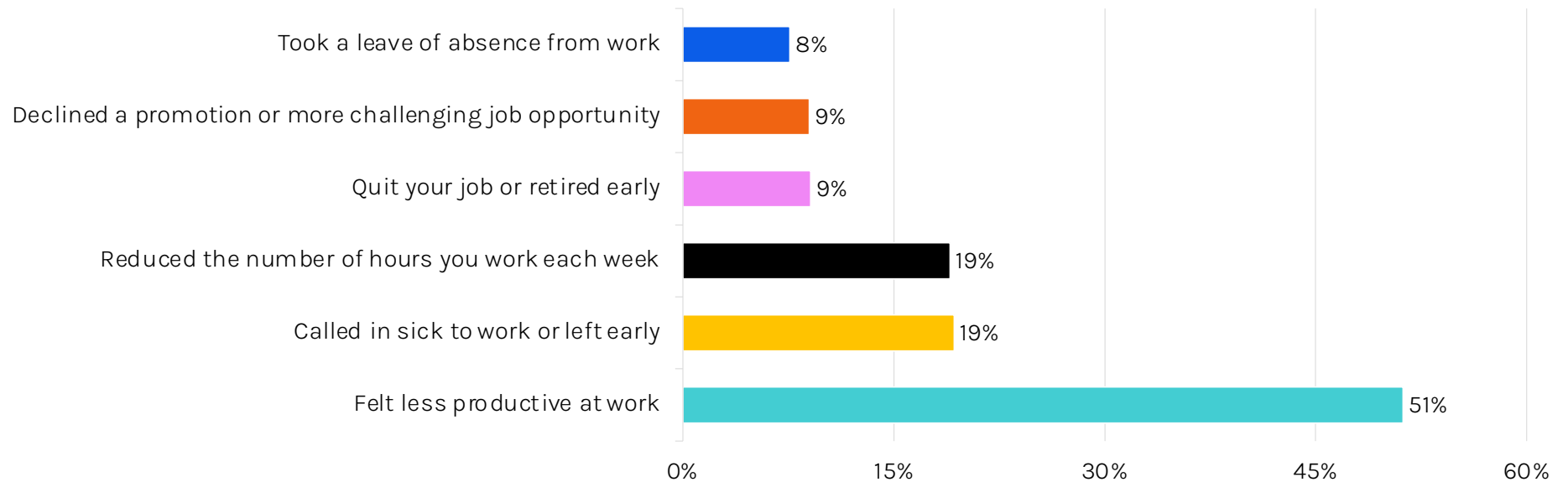


Would have liked support from their employer<sup>2</sup>

# The Impact Is Wide-Ranging

Midlife women are a valuable talent asset that's not being maximized.

## Workplace Impacts





# Menopause Costs Employers >\$26.6B+ Annually<sup>1</sup>

A high cost yet invisible workplace problem with wide-ranging impacts.

\$2,116

Additional Medical &  
Sick Leave Costs<sup>2</sup>

57%

More Lost  
Productivity Work  
Days<sup>2</sup>

82%

More  
Outpatient Visits<sup>2</sup>

**Just for hot flashes!**

# Significant Implications for Diversity, Equity, and Inclusion

There is a fundamental mismatch between DEI initiatives targeting midlife women and their ability to take advantage of them.

## Fewer women in leadership roles

.Menopausal symptoms can adversely affect the ability to work, which can lead to:

- Stagnant career development
- Reduction of working hours
- Underemployment or unemployment
- Financial insecurity in later life

## Gender-and-age equality issue

.Menopause is now considered to be an important gender- and age-equality issue and dealing with its consequences should be part of maintaining an inclusive work environment.





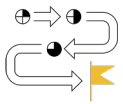
Maximum AI-powered  
support for menopause and  
healthy aging.

DEVELOPED WITH



**SRI International**

Our end-to-end AI-powered platform  
is unique in the marketplace



Personalized Guided Journey



Virtual Care



Coaching



Evidence-based  
Holistic Therapeutics



Education



Advanced Menopause  
Progression Tracking



Advanced Symptom Tracking  
with Wearable Technology



Symptom and Health  
Insights



Health Risk Assessment



Product Marketplace

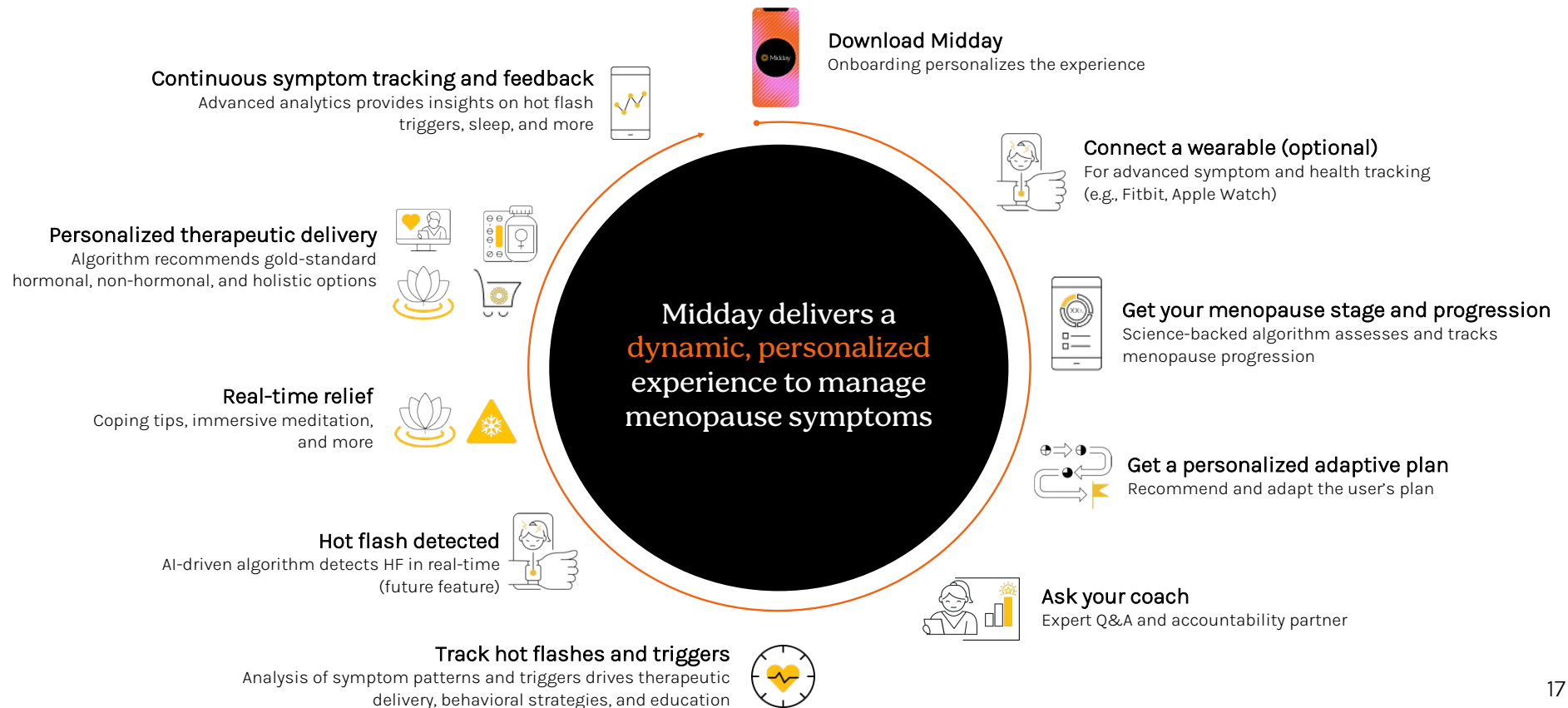


Midday

# Typical User Journey: Hot Flashes and Sleep Disturbance

Hot Flashes: #1 Biomarker  
80% of women affected for 7-9 years  
\$800M+ annual impact on employers

Sleep Disturbance: #2 Biomarker  
60% of women affected  
\$2B+ annual impact on employers



# What Women Love About Middy

- **Comprehensive**—one-stop for all menopause and healthy aging needs
- **Personalized Solution**—recommendations and insights that fit you
- **Holistic**—a whole person approach to care and support
- **Complete Care Continuum**—science-backed alternative options and virtual care and Rx
- **Coaching**—on-demand experts and emotional support
- **Advanced Technology**—empowerment and a personalized expert solution in the palm of your hand

Middy is on track to be the best solution in the world. I watched Oprah's special on menopause recently and thought to myself, Middy, of course, will be a major leader in supporting women.

I was disappointed in over-the-counter solutions and was losing hope. Middy gives me all the support and knowledge I need to manage my menopause.

Middy has everything related to menopause all in one place. I use it almost daily each morning and it's helping me manage my menopause symptoms.

I've had counseling and discussions with my providers. Neither of which I feel as satisfied as I do with Middy as my health coach.

Having Middy as an accountability and listening partner in my journey toward better health I feel more confident that I can tackle these menopause challenges.

Intuitive to use, excellent, scientifically-backed. Very helpful support as I navigate this phase of life.



## What Enterprise Organizations Are Saying About Midday

1

“Midday is light years ahead of everyone else and a gold-standard solution for employers.”

— Top Employer Coalition

2

“Menopause is a space that hasn't been explored that thoroughly within digital health. It sounds like there is a strong opportunity among the employer base.”

— Principle, Top 3 Benefits Consultancy

3

“Midday can help keep employees that we've got. It's expensive to lose people. Empowering employees around their health is an ROI for employers.”

— Digital Health Executive, Fortune 10 Company

4

“I think there's an absolute need. Having a platform that is easily accessible, backed by science, I think it's brilliant.”

— Chief People Officer, Top Healthcare Tech Company



# Investing in Women's Health

Promote healthy aging starting with the menopause journey.

## Extend the Women's Health Continuum

Fill the menopause gap and promote healthy aging

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## Identify & Lower Health Risks

Preventative care for CVD, obesity, diabetes, and more

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## Boost Satisfaction

Attract and retain employees

## Promote Diversity, Equity & Inclusion

Foster equity, career development, and empowerment

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## Support Mental Wellbeing


Reduce stress, anxiety, and depression

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## Increase Productivity

Alleviate bothersome symptoms





**Learn more about  
our Midday  
Employer Solution  
at [midday.health](https://midday.health)**

Ann Garnier  
Co-Founder & CEO  
[ann@lisahealth.com](mailto:ann@lisahealth.com)