

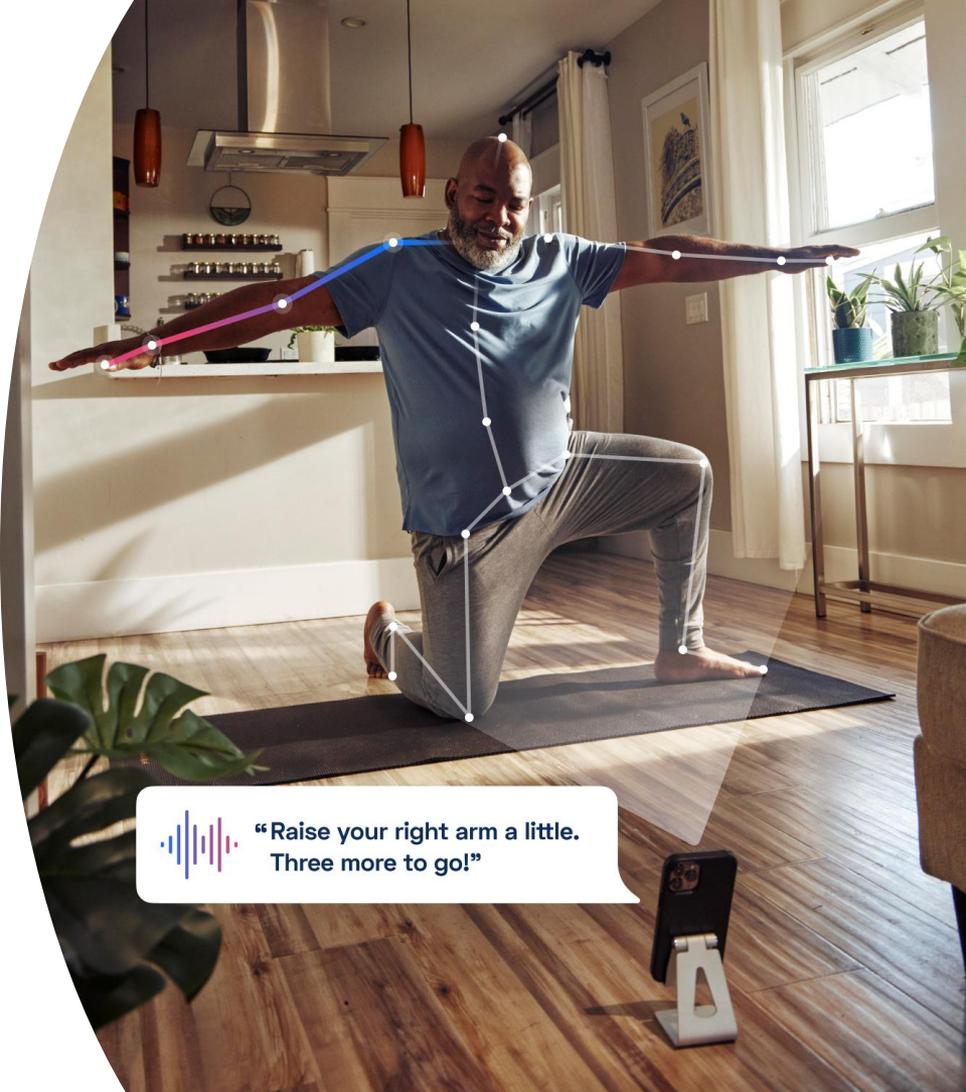


Democratizing Healthcare

Global market leader
in MSK motion analysis

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Date
10.12.2021



The problem

1 in every \$6
spent in healthcare
is due to MSK
pain issues.



The effects

With clients like **you** feeling the financial burden the most.

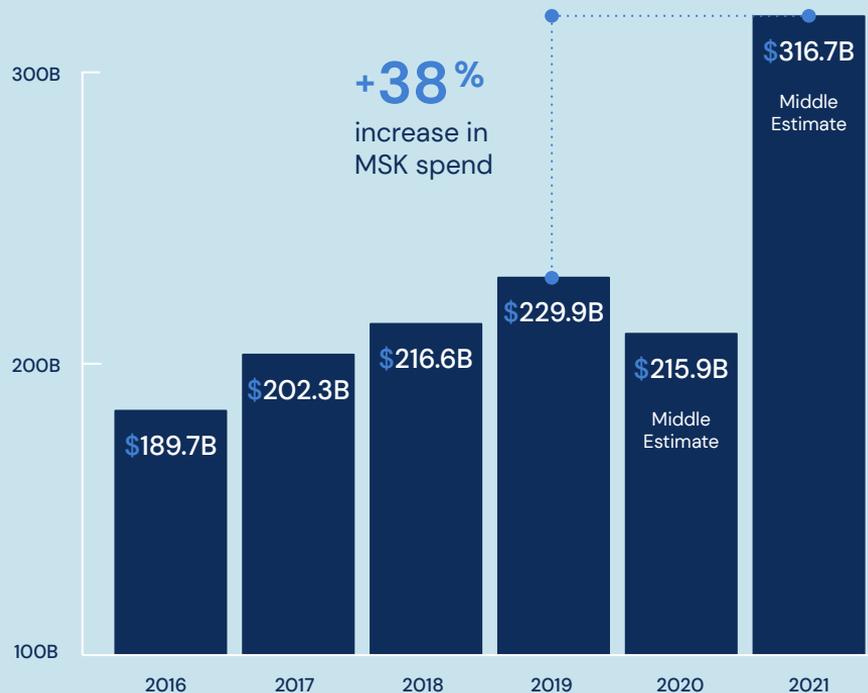
22m

Avg. cost for 40,000 members.
Huge direct medical spend.

11.4

Average number of workdays lost
per person per year.

MSK Expenses 2016–2021



Source Goodpath MSK Cost Projections for 2021 [Learn more](#)

With clients like **you** feeling the financial burden the most.

2%

of patients have access to the best care

+38%

increase in MSK spend

22m

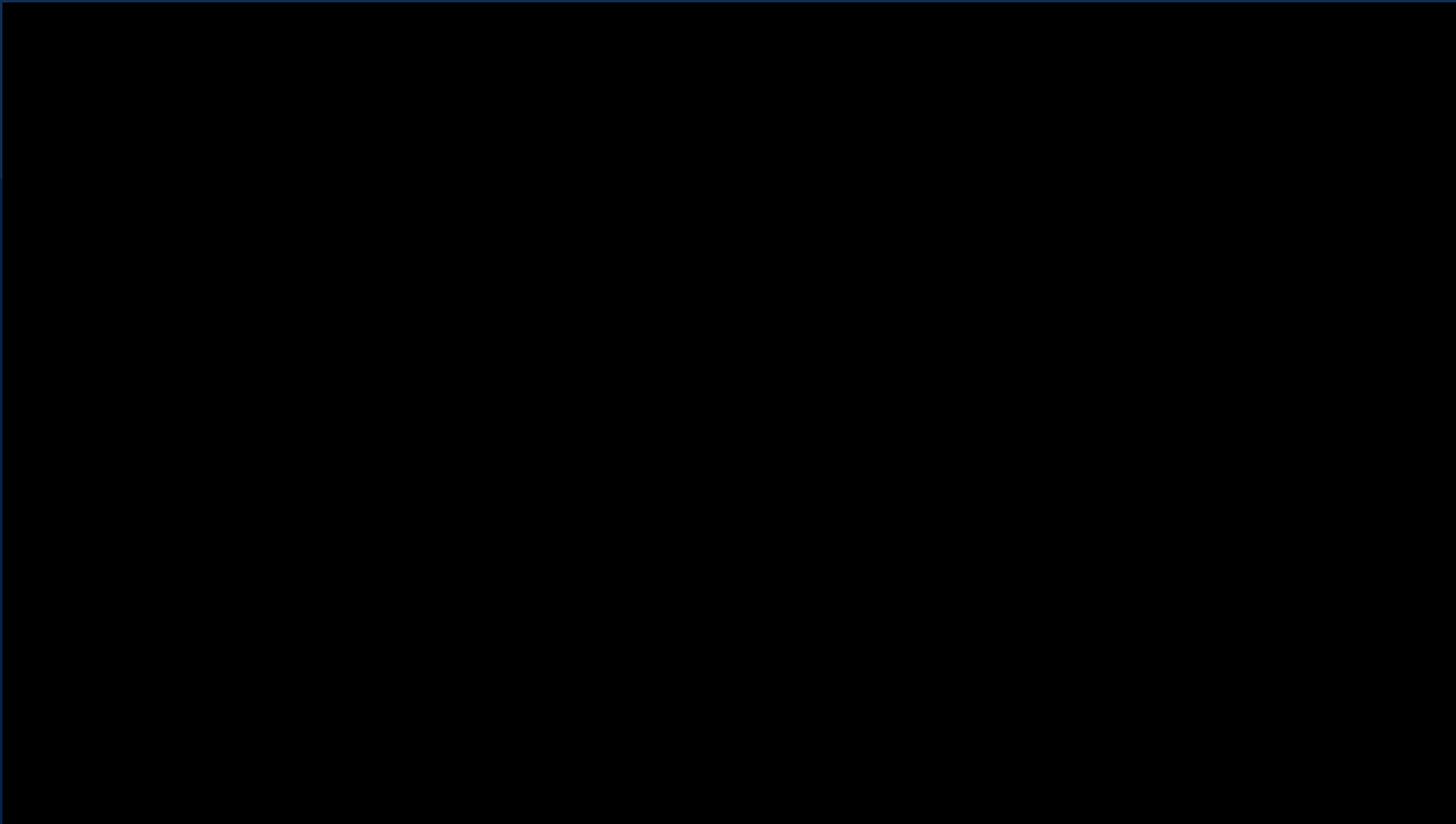
Avg. cost for 40,000 members.
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Average number of workdays lost per person per year.

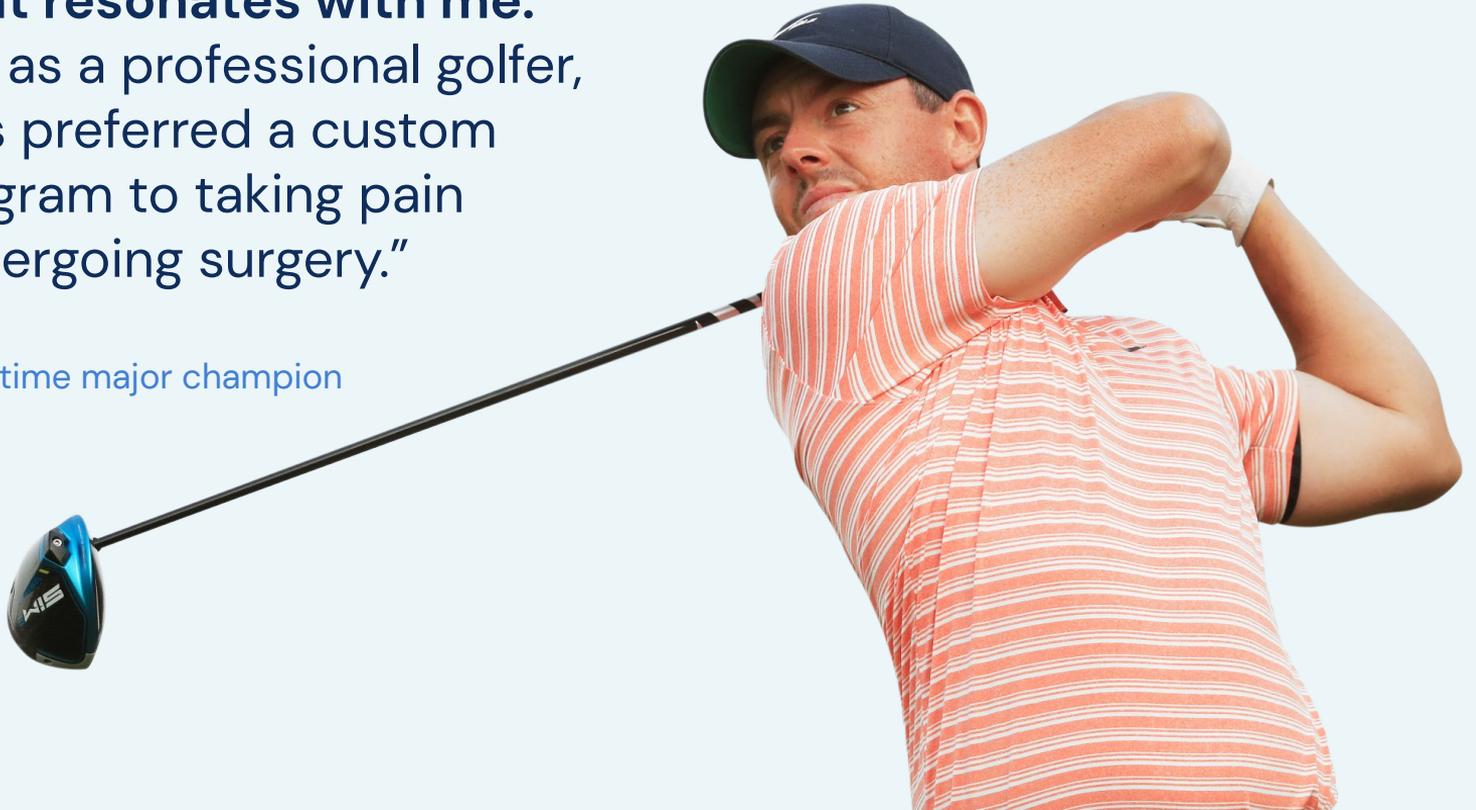
Why we're different

Kaia is the most scalable MSK solution by combining cutting edge technology with human care to drive superior outcomes.



“Kaia’s approach to pain management resonates with me. In my career as a professional golfer, I have always preferred a custom exercise program to taking pain killers or undergoing surgery.”

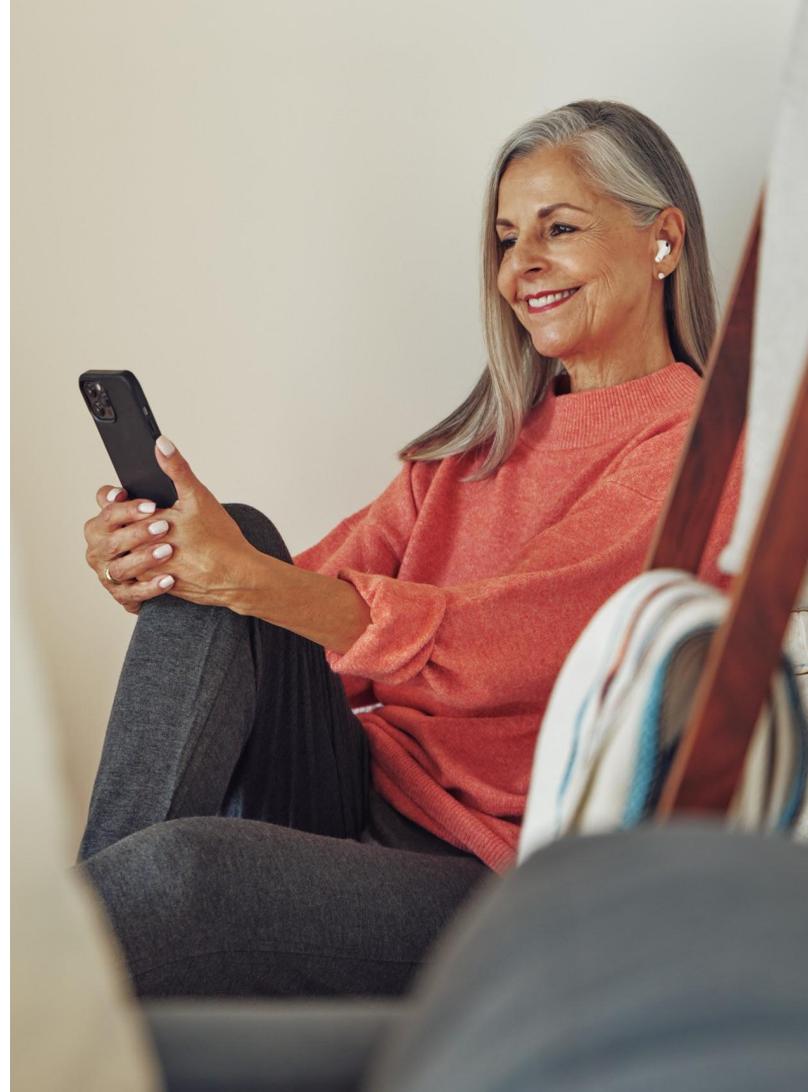
Rory McIlroy, Four-time major champion



Access to Care

Only 2% of patients have access to the best care. Kaia helps the other 98% get access to care.

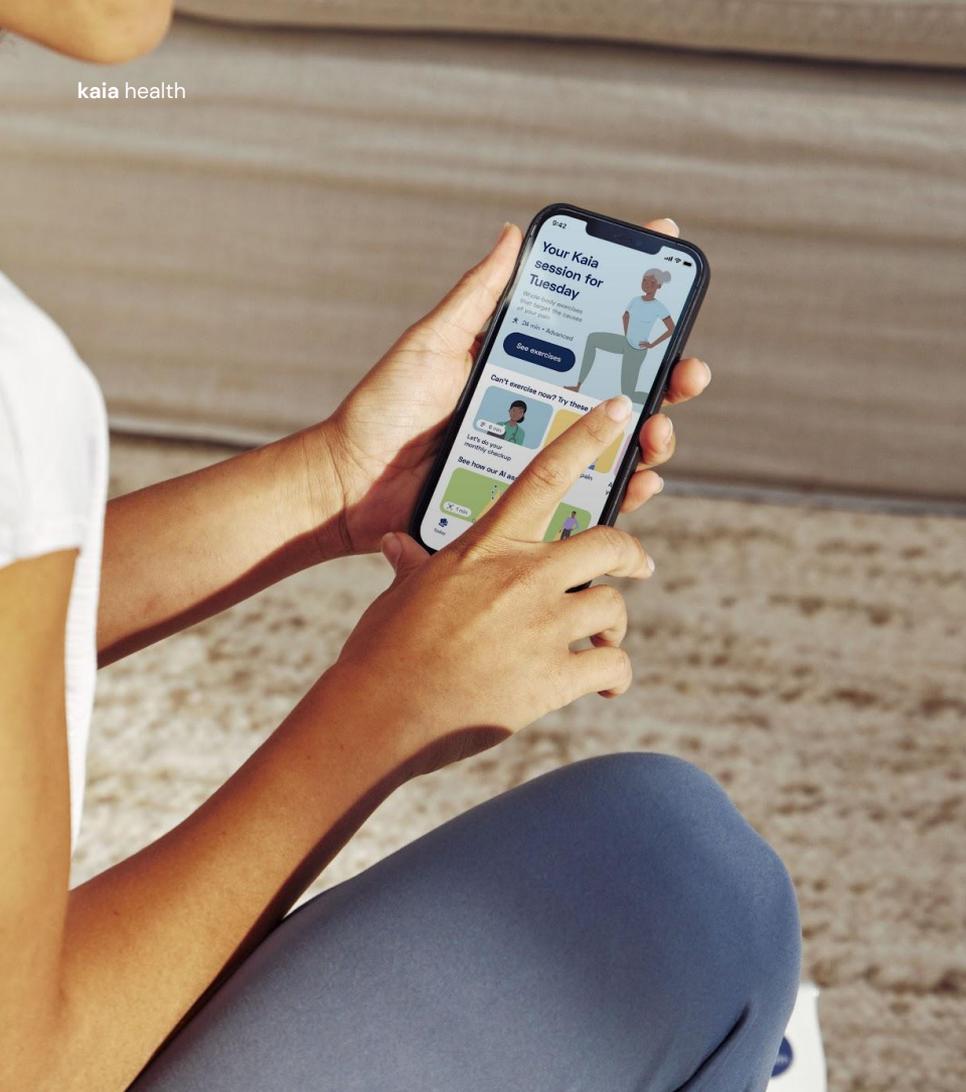
Anytime, anywhere.



Patient Engagement

Compliance rate approx.
3 times higher than
regular PT/Tele-PT.





Cost of Care

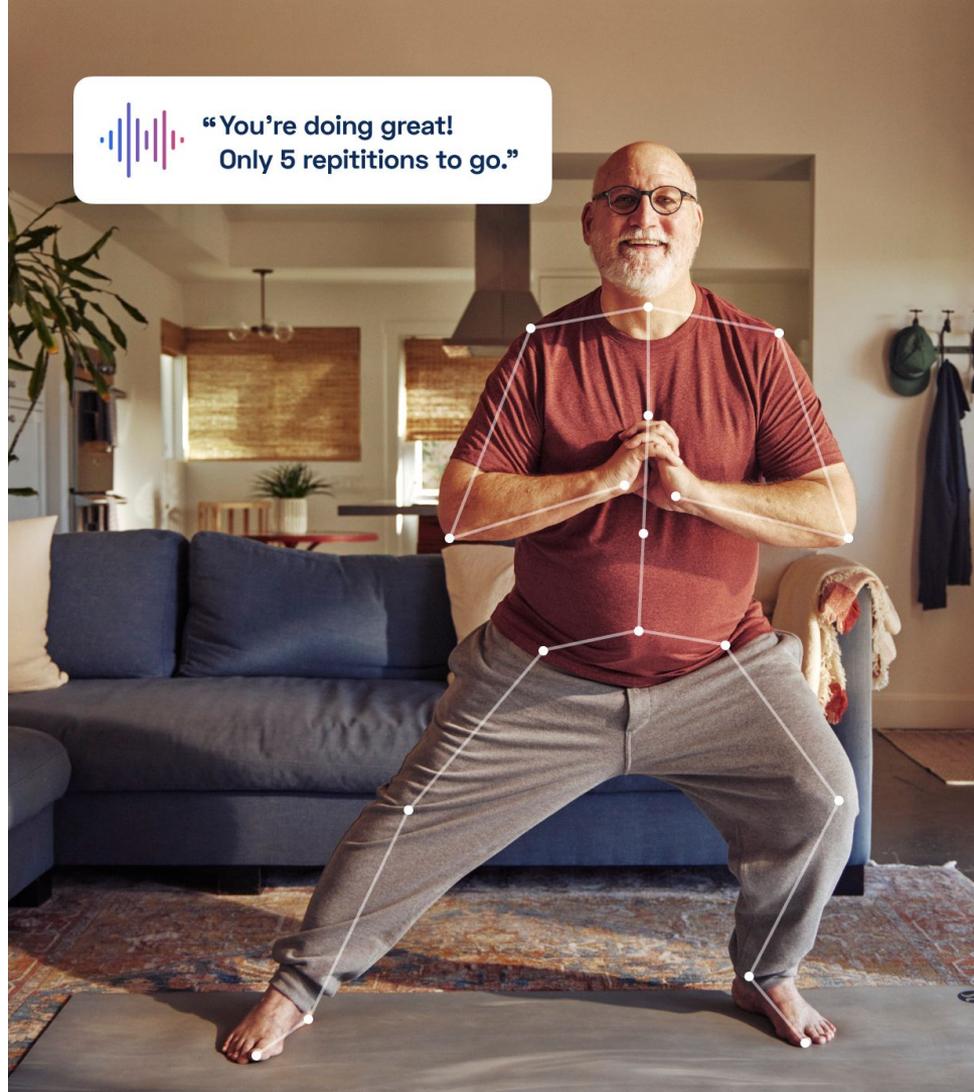
80% cost reduction
compared to typical
standard of care*.

* Not incl. indirect cost savings. Proven in an objective third party study (largest randomized controlled trial in the industry).

kaia health

Health Equity

Same quality.
Every time.
For every patient.





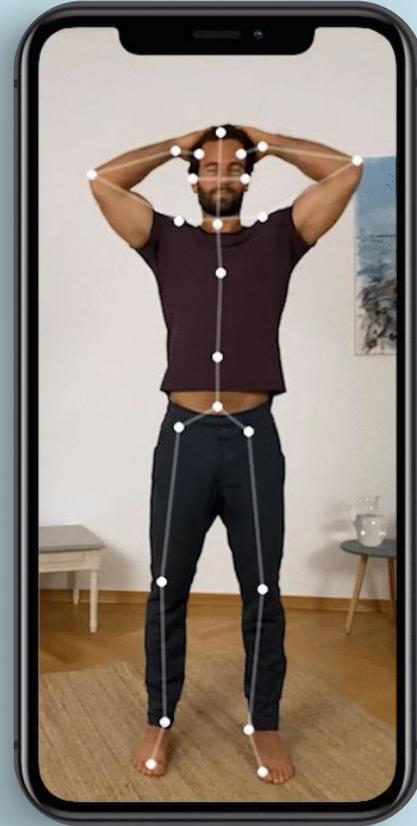
Clinical Excellence

A trusted solution
built on **rigorous**
clinical evidence.

The largest randomized clinical trial ever conducted in the digital MSK industry. The first & only solution that has validated the accuracy of our Computer Vision tech. The first & only solution with post-market safety surveillance publication

Motion Analysis

Ensuring members perform each and every exercise **safely** and **effectively 24/7**, at scale.



Q & A

We look forward to discussing your challenges. How can Kaia help you?

- Access to Care
- Patient Engagement
- Cost of Care
- Health Equity
- Clinical Excellence
- Motion Analysis



Thank you.

Contact

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Learn more

[Kaiahealth.com](https://kaiahealth.com)

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